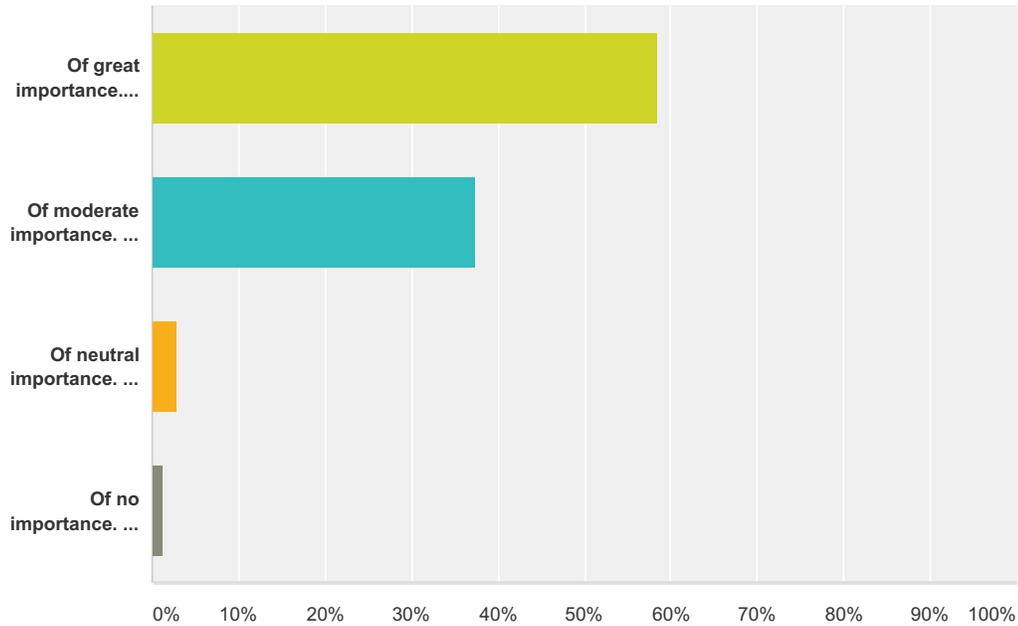


Q1 How important is it that you receive each new Lionel catalog in your mailbox?

Answered: 171 Skipped: 2

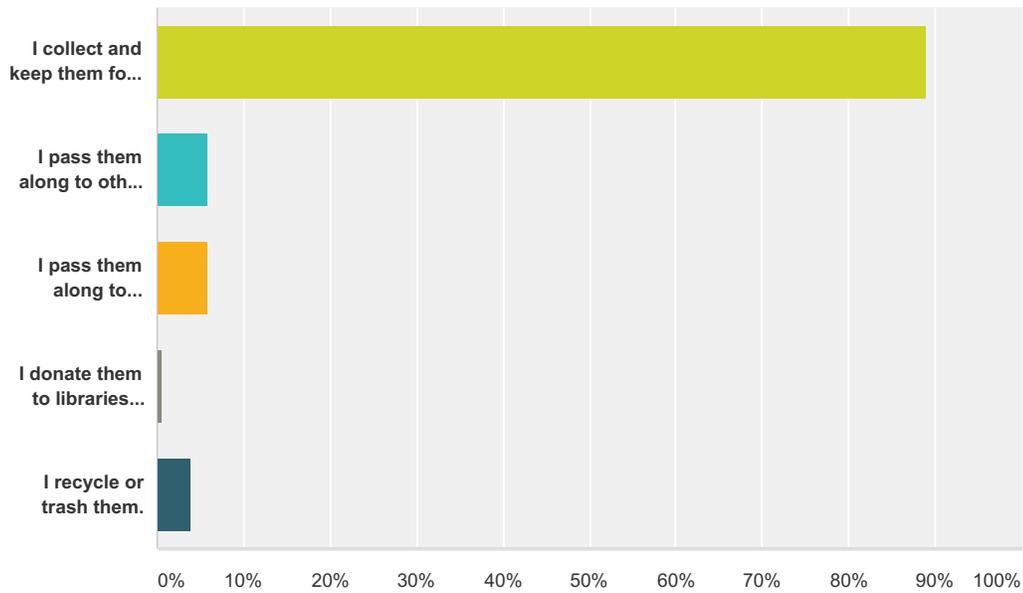


Answer Choices	Responses
Of great importance. Receiving new catalogs is one of the primary reasons I join a club.	58.48% 100
Of moderate importance. I'd probably join a club for other benefits, but the catalogs are certainly nice to have.	37.43% 64
Of neutral importance. I really have no preference as to whether I receive a hard-copy catalog or not.	2.92% 5
Of no importance. I look at new catalogs on line or I am no longer interested in seeing new products; in either case, I have no use for hard-copy catalogs.	1.17% 2
Total	171

#	Did we miss your category? Let us know!	Date
1	I'd say the catalogs rate somewhere between Moderate and Great importance, but I would join the club with or without them.	10/24/2014 1:57 PM
2	Of great importance but not the primary reason I am a member	10/16/2014 5:31 AM
3	I will be honest I am very disappointed with Lionel's Offerings and am Currently Looking into Foreign Companies as they are making better quality trains. I Probably won't be a member of the club when my membership expires.	10/15/2014 6:25 PM
4	.pdf copies available for viewing on the LCCA website would be good enough for me.	10/15/2014 5:17 PM

Q2 What happens to your new Lionel catalogs after you've read them?

Answered: 173 Skipped: 0

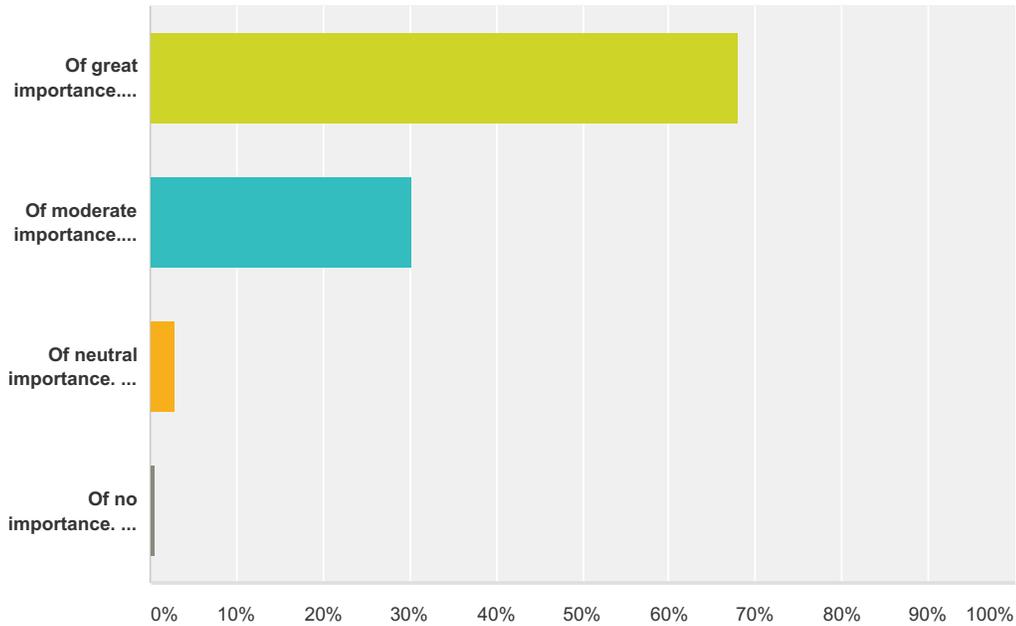


Answer Choices	Responses
I collect and keep them for future reference.	89.02% 154
I pass them along to other adult model railroaders.	5.78% 10
I pass them along to children or grandchildren.	5.78% 10
I donate them to libraries, museums, charities, or train shows.	0.58% 1
I recycle or trash them.	4.05% 7
Total Respondents: 173	

#	Do you do something else with your catalogs? We'd really like to know!	Date
1	My grand kid's love to have mommy or daddy tell them all about the purpose of all the cars and accessories. The older ones make buying decisions as do the adults. There is no other way to learn about Lionel products.	10/28/2014 12:15 PM
2	Any extras I receive I leave them at local train shows.	10/28/2014 11:27 AM
3	So far I've been keeping them for reference, which has been a benefit; But there will come a time when I will decide if I need to keep them all.	10/24/2014 1:57 PM
4	When I have the catalogs I can help others sometimes when they are looking for information. I use mine quite often..	10/16/2014 9:24 AM
5	I pass along extra copies.	10/16/2014 8:15 AM
6	I pass along the Christmas and starter sets catalogs to neighbors with young children	10/15/2014 4:57 PM
7	I keep as my own ref library, for friends as well.	10/15/2014 4:44 PM
8	I do keep certain ones, most often the first main catalog of the year because that has the most new items in it. I don't particularly like the newer catalogs; compared to the fabulous postwar ones, these newer ones are very flat and uninspiring.	10/14/2014 10:47 PM

Q3 How important to you are club magazines?

Answered: 172 Skipped: 1

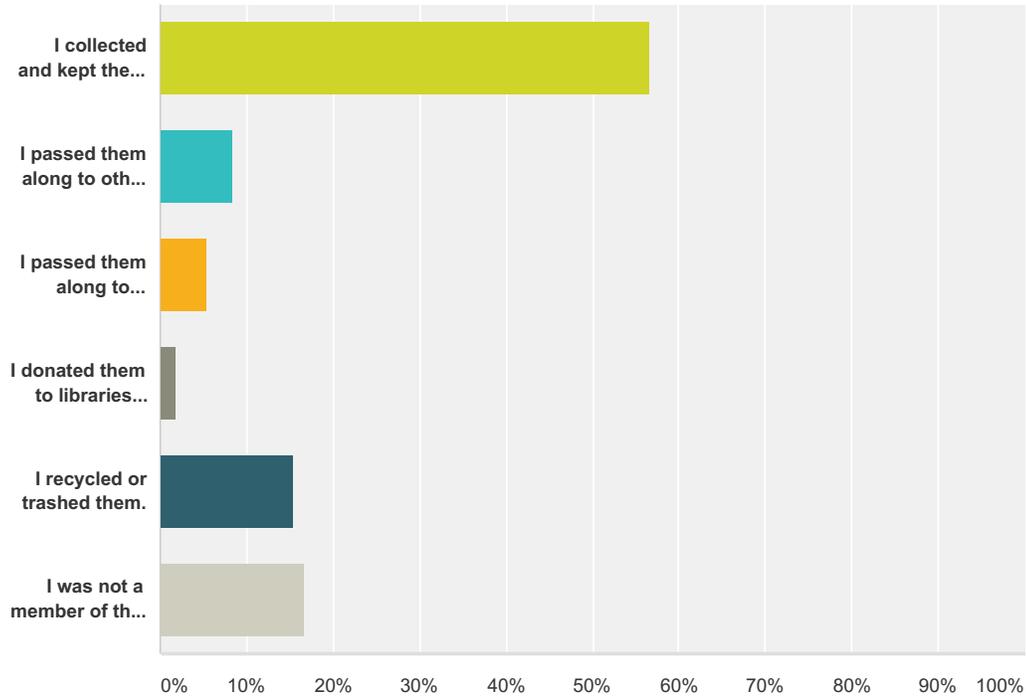


Answer Choices	Responses
Of great importance. Receiving a magazine with train collecting and operating articles is one of the primary reasons I join a club.	68.02% 117
Of moderate importance. I'd probably join a club for other benefits, but the magazines are nice to read.	30.23% 52
Of neutral importance. I really have no preference as to whether I receive a club magazine or not.	2.91% 5
Of no importance. I would not miss club magazines were they to vanish.	0.58% 1
Total Respondents: 172	

#	Did we overlook your opinion? Express it!	Date
1	I feel TLR is a great magazine which I always look forward to receiving. Topics covered are usually more to my interest in modern O gauge. I always thought the LRRC mag was a joke and a waste of paper.	10/20/2014 11:56 AM
2	This is only directed towards Inside Track. I've not seen The Lion Roars. I might like it!	10/16/2014 3:40 PM
3	I keep articles that are of interest to me. Sometimes I will keep the complete mag, sometimes nothing but usually specific articles.	10/15/2014 5:21 PM
4	Not exactly a primary reason to have joined the club but I certainly enjoy each issue and would miss it if it were no more.	10/15/2014 5:05 PM
5	I have decided to save a "tree" and become an E-CLUB member !	10/15/2014 7:48 AM
6	The Inside Track became something of a joke in recent years while TLR is a fine and interesting magazine.	10/14/2014 10:49 PM

Q4 If you received Lionel's Inside Track, what did you do with your copies after you had finished reading them?

Answered: 168 Skipped: 5



Answer Choices	Responses
I collected and kept them for future reference.	56.55% 95
I passed them along to other adult model railroaders.	8.33% 14
I passed them along to children or grandchildren.	5.36% 9
I donated them to libraries, museums, charities, or train shows.	1.79% 3
I recycled or trashed them.	15.48% 26
I was not a member of the LRRRC and did not receive Inside Track.	16.67% 28
Total Respondents: 168	

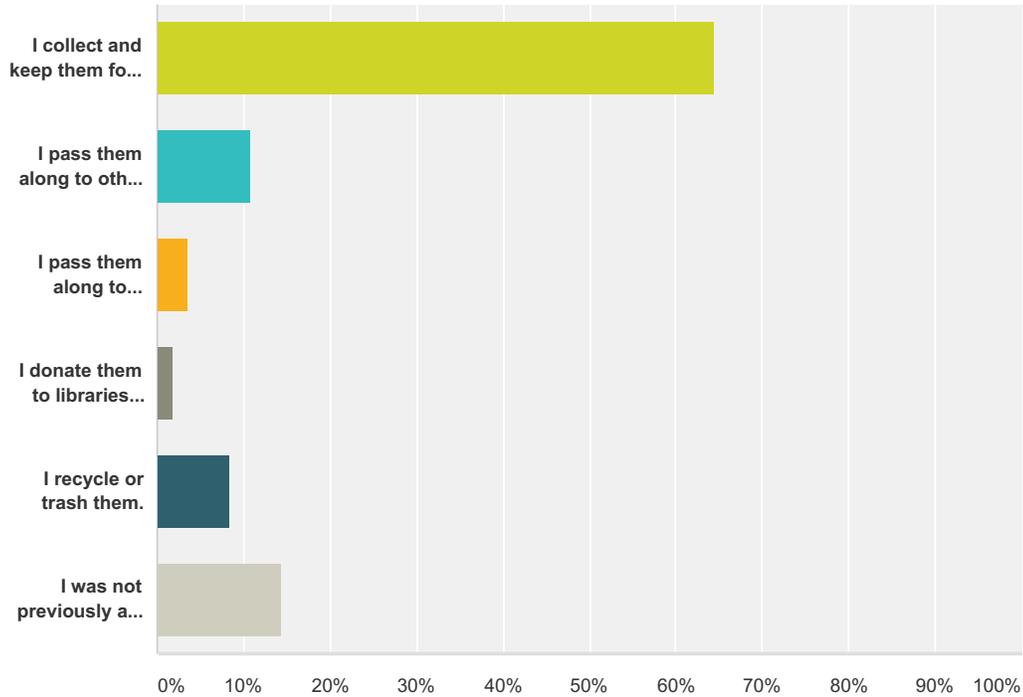
#	If we forgot a category, tell us what you WOULD have selected!	Date
1	never received a copy even though I'm a member living in Canada	5/28/2015 8:32 AM
2	I kept SOME for future reference	10/25/2014 5:50 PM
3	I kept some and disposed of others. (kept the ones I wanted)	10/24/2014 1:58 PM
4	Lionel's Inside Track did not contain much if any items of value sorry to say.	10/20/2014 2:11 PM
5	Found very little relevant to my interests and usually took about two minutes to read and trash.	10/20/2014 11:56 AM
6	After a number of years, I throw them away.	10/16/2014 8:16 AM
7	Those were lame and a wast of time to read.	10/15/2014 6:26 PM

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8	I keep articles that were of interest to me.	10/15/2014 5:21 PM
9	I take them to my dentist/barbershop/physicians office for their magazine rack.	10/15/2014 5:18 PM
10	Are they now going to be combined or is Inside Track to be eliminated?	10/15/2014 5:05 PM
11	You missed "I use them for buying and selling trains". The free ads are a prime reason I am a member and they are much better than the TCA equivalent.	10/15/2014 5:04 PM

Q5 If you receive LCCA's The Lion Roars, what do you do with your copies after you have finished reading them?

Answered: 166 Skipped: 7



Answer Choices	Responses
I collect and keep them for future reference.	64.46% 107
I pass them along to other adult model railroaders.	10.84% 18
I pass them along to children or grandchildren.	3.61% 6
I donate them to libraries, museums, charities, or train shows.	1.81% 3
I recycle or trash them.	8.43% 14
I was not previously a member of LCCA and did not receive The Lion Roars.	14.46% 24
Total Respondents: 166	

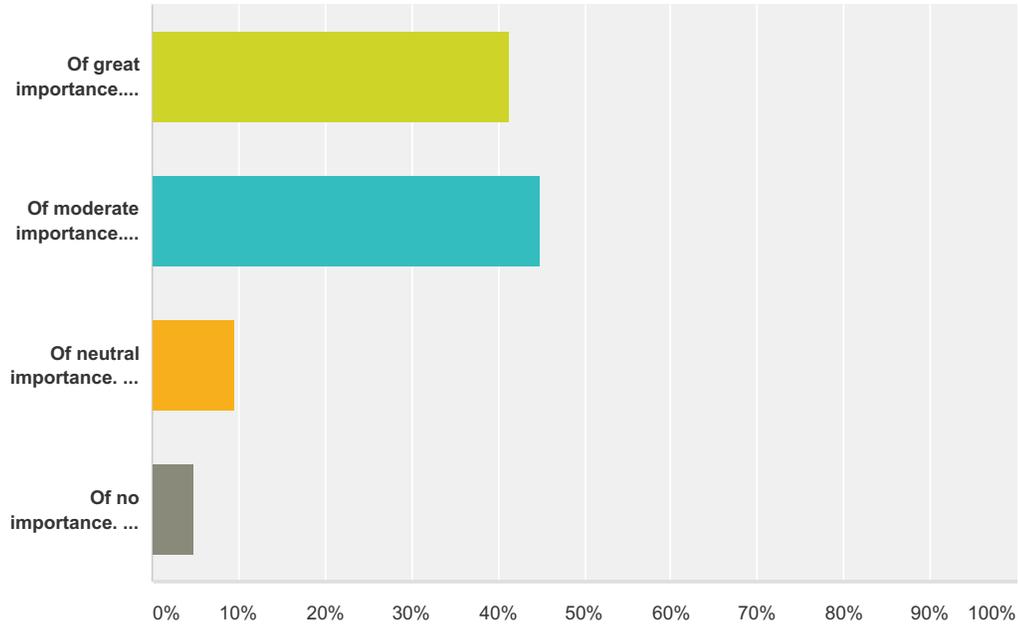
#	Any other method of disposition?	Date
1	never received a copy even though I'm a member living in Canada	5/28/2015 8:32 AM
2	Same answer as #4	10/25/2014 5:50 PM
3	I keep the ones I want and dispose of the others.	10/24/2014 1:58 PM
4	Save the articles that I wish to keep	10/15/2014 8:00 PM
5	I never received them.	10/15/2014 6:26 PM
6	I cut out articles I want to keep and recycle the rest.	10/15/2014 6:07 PM
7	And when the LCCA does a train show here in Cleveland, I bring them to the show for distribution at the LCCA's booth to the general public.	10/15/2014 6:04 PM

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8	I keep articles that are important to me.	10/15/2014 5:21 PM
9	See above.	10/15/2014 5:18 PM
10	They are interesting .. but I have too many / I hate to throw them!	10/15/2014 7:48 AM

Q6 How important is it to you to be able to purchase uncatalogued items offered by a club?

Answered: 167 Skipped: 6



Answer Choices	Responses
Of great importance. Being able to buy club cars and other uncatalogued items unique to my club is a primary reason for joining and remaining a member.	41.32% 69
Of moderate importance. I'd probably join a club for other benefits, but I also appreciate and sometimes buy the club's unique product offerings.	44.91% 75
Of neutral importance. I really have no preference as to whether a club offers me unique items or not.	9.58% 16
Of no importance. I seldom, if ever, buy items offered by a club.	4.79% 8
Total Respondents: 167	

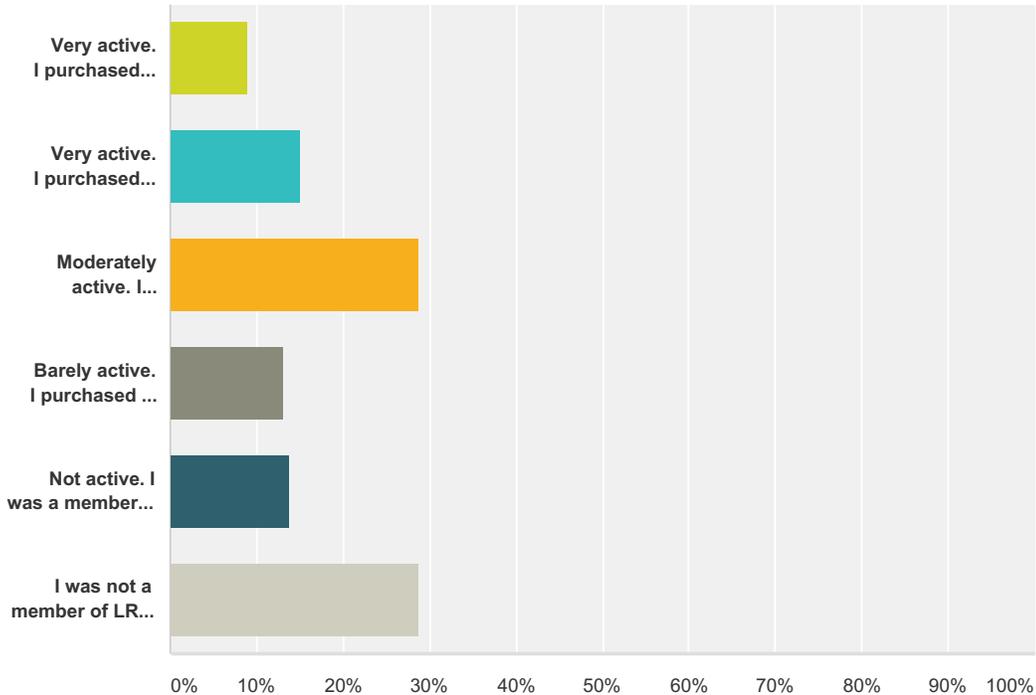
#	Would you have phrased your answer differently? Please do so!	Date
1	but, I seem to constantly find out about things like the brakeman car after the fact when they are sold out	5/28/2015 8:34 AM
2	Haven't seen any I liked in a long time. Worn out with mint & unrealistic cars. I collect traditional lionel, and sometimes it's not clear if they're that or scale	10/25/2014 5:58 PM
3	I have benefited from this, but only purchase the items I am interested in.	10/24/2014 2:03 PM
4	I buy 90% of LCCA convention cars because they are usually well done and I know the club derives a great deal of support from their sales. Personally, I prefer standard O size cars.	10/20/2014 12:01 PM
5	would you purchase more club cars if they were standard vs. traditional ?	10/18/2014 5:08 PM
6	It's a nice benefit, but the costs are getting prohibitive.	10/17/2014 7:08 PM
7	One thing that would help with determining whether I order something is a clear indication of the product being Traditional Lionel or Scale Lionel.	10/17/2014 11:37 AM
8	only if they were scale size	10/16/2014 7:02 AM

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9	Of great importance is being associated with other club members. Creating friendships, sharing of ideas, and bringing Lionel collectors/operators together. Second is the circulation of industry news, and information through "The Lion Roars", "Interchange Track" and LCCA online and digital formats. Third is our regional gatherings and conventions for personal interaction with other club members. And finally, Yes! I do enjoy purchasing club cars as keepsakes and overall support of our Club. However, purchasing the Club cars is not the primary reason for joining. We have so much to offer in the LCCA	10/15/2014 5:41 PM
10	Are you kidding? We love our CLUB offered rarities !	10/15/2014 7:50 AM
11	Most offerings from LCCA recently have been scale "O" and I prefer traditional-sized rolling stock. I bought the latest Monon boxcar, for instance, because it was a traditional-sized car.	10/14/2014 10:52 PM
12	I try to obtain all LCCA convention cars, on-site cars and registration cars, but am viewing "train ride cars", die cast vehicles, and the steady stream of special production engines and cars just too much. Who could afford all this stuff if they want a "complete" collection of LCCA memorabilia?	10/14/2014 4:42 PM

Q7 If you were a member of Lionel's LRRC, how active were you in purchasing that club's product offerings?

Answered: 167 Skipped: 6



Answer Choices	Responses
Very active. I purchased LRRC CHRISTMAS CARS almost every year.	8.98% 15
Very active. I purchased other (non-holiday) cars or accessories almost every year.	14.97% 25
Moderately active. I purchased specific cars or accessories occasionally but not every year.	28.74% 48
Barely active. I purchased a few items offered through LRRC, but I was not usually interested.	13.17% 22
Not active. I was a member but never purchased an item offered by LRRC.	13.77% 23
I was not a member of LRRC and did not have the opportunity to purchase any of its product offerings.	28.74% 48
Total Respondents: 167	

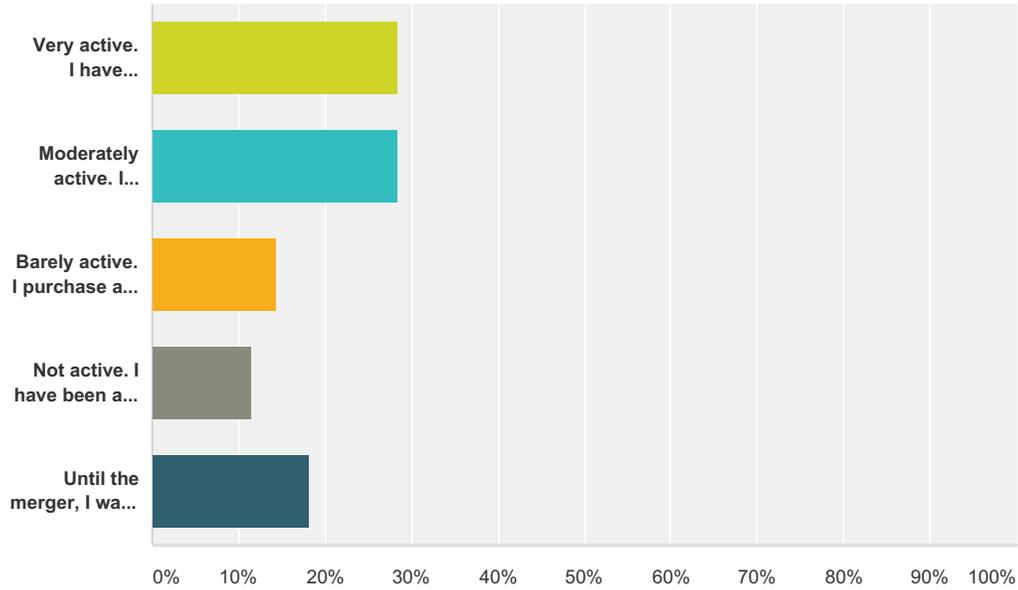
#	If you were "very, moderately, or barely" active, please tell us WHY you purchased the items you did.	Date
1	but, I seem to constantly find out about things like the brakeman car after the fact when they are sold out	5/28/2015 8:34 AM
2	I liked the items.	4/29/2015 8:51 PM
3	I only purchased items that were of interest to me or road names that I liked.	10/28/2014 11:33 AM
4	They were models of cars that I like to collect like hopper cars and TOFC.	10/25/2014 2:38 PM
5	I am not sure if I purchased anything or not.	10/24/2014 2:03 PM
6	I liked them	10/23/2014 9:52 AM
7	Lionel's LRRC did not offer interesting items ... they usually were some common item that did not have too much if any real play value for a child ... no action except to run around the track.	10/20/2014 2:15 PM

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8	Most cars were O27 variety, were overpriced and not very attractive.	10/20/2014 12:01 PM
9	I run Standard O and they never have any cars that size. Finally some of the clubs are offering the STD O car and I purchased them. In fact I have some cars on order right now.	10/18/2014 7:18 PM
10	I was only a member for less than a year .Did not see much scale items or over looked them.	10/18/2014 5:08 PM
11	They were unusual and/or something that reminded me of things my parents purchased for me years ago.	10/17/2014 11:37 AM
12	I ONLY JOINED A SHORT TIME AGO, BUT HAV HAD LIONAL TRAIN SET "THE TEXAS SPECIAL" SENSE THE 50'S.	10/17/2014 12:16 AM
13	I only like scale cars with prototypical markings	10/16/2014 5:54 PM
14	I purchased an aquarium car unique to the club. I have a collection of these cars and added this one to my collection.	10/16/2014 11:40 AM
15	I really wanted them Money is tight	10/15/2014 10:48 PM
16	They fit in with my regional railroads theme.	10/15/2014 8:47 PM
17	I collected the LRRC Christmas cars. I purchased non-holiday cars, whose graphics I liked. My collection is traditional size with an emphasis on operating accessories, so scale cars would be of no interest to me.	10/15/2014 8:14 PM
18	LRRC cars were mostly traditional cars that were not innovative. The cars were catered to beginners and children. I thought the price was a bit high for what was offered. I prefer creative and innovative club car offerings such as the Norfolk Southern camoflage car that the LCCA has offered.And I'm willing to pay the for the cost of that kind of car. Also, club cars for children are super. Lets keep in mind we should price a traditional children's car at a price that can actually get it in their hands and on their layouts.	10/15/2014 5:41 PM
19	I purchased 2 items per year for 12-15 years for investment purposes	10/15/2014 5:39 PM
20	They were gifts that appeared to be appropriate.	10/15/2014 4:36 PM
21	I bought the Grand Central Terminal offering as it's my favorite RR structure. Lionel O isn't my interest; AF "S" is my preference.	10/15/2014 4:29 PM
22	P.S / Boyz at ATLAS make some fine and detailed rolling stock.	10/15/2014 7:50 AM

Q8 If you were a previous (i.e., before merger) member of LCCA, how active have you been in purchasing this club's product offerings?

Answered: 166 Skipped: 7



Answer Choices	Responses
Very active. I have purchased one or more unique club items almost every year.	28.31% 47
Moderately active. I purchase specific cars or accessories occasionally but not every year.	28.31% 47
Barely active. I purchase a few items offered by LCCA now and then but am not usually interested.	14.46% 24
Not active. I have been a member of LCCA for a while but have never purchased an item offered by the club.	11.45% 19
Until the merger, I was not previously a member of LCCA and did not have the opportunity to purchase any of its product offerings.	18.07% 30
Total Respondents: 166	

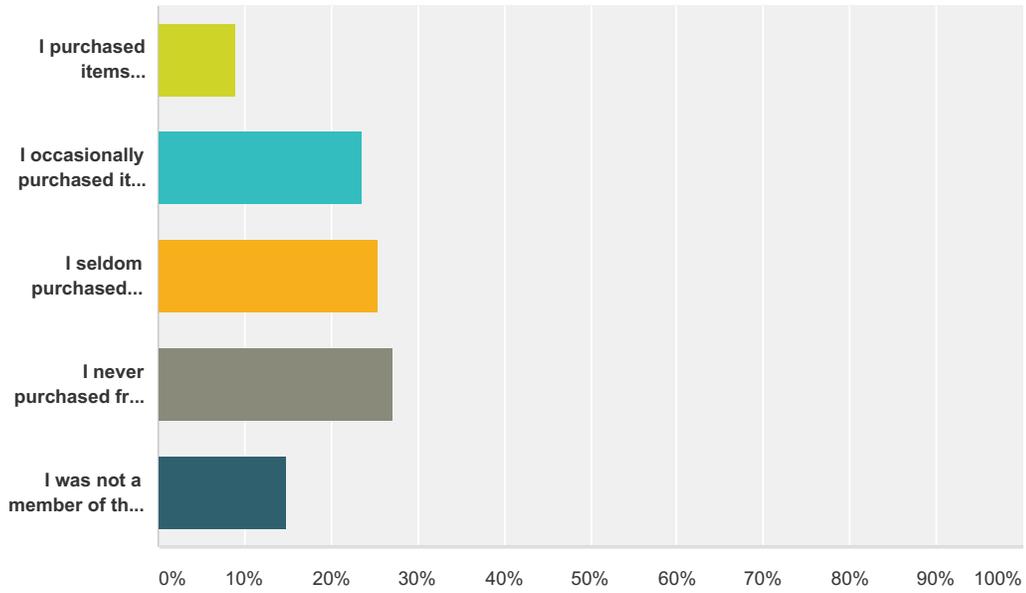
#	If we forgot to include the response you really wanted to make, please give it here.	Date
1	but, I seem to constantly find out about things like the brakeman car after the fact when they are sold out	5/28/2015 8:34 AM
2	I used to purchase the annual issued items, but, as I commented in 6, the costs are getting prohibitive. I look for the items on the secondary market and purchase there when the price is more suitable.	10/17/2014 7:08 PM
3	Would buy more club items But your deadlines for orders are a little too short	10/15/2014 10:48 PM
4	I have purchased and still own every LCCA Convention Car including the B&O hand stamped car.	10/15/2014 10:11 PM
5	I ;have spend about 2000 dollars on the LCCA modular system, mostly on the kits offered by Lionel. I feel the modular system you developed is the greatest thing in model railroading since --- well ever. Keep it up;	10/15/2014 8:02 PM
6	I have purchased cars at train shows and Ebay from the LCCA, RITM, TOTTS, ETC. and other club cars that I like made by lionel, would by more if still made in USA and not other countries	10/15/2014 6:40 PM
7	I am a collector of regional, short line and belt line boxcars and have purchased several of these in the past. Would like to see more of them in the future.	10/15/2014 6:06 PM

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8	I would like to point out that I have always ordered the LCCA convention cars from the club, but have found it cheaper to buy on-site cars and registration gifts from the secondary market rather than buying left over stock from the club.	10/14/2014 4:42 PM
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Q9 How much did you use your 10% discount at the on-line Lionel Store?

Answered: 169 Skipped: 4



Answer Choices	Responses
I purchased items frequently from the Lionel Store and greatly valued my 10% discount.	8.88% 15
I occasionally purchased items from the Lionel Store and found the discount to be moderately valuable.	23.67% 40
I seldom purchased anything from the Lionel Store and found the discount to be nice but not significantly important.	25.44% 43
I never purchased from the Lionel Store and never used the discount, which was irrelevant to me.	27.22% 46
I was not a member of the LRRRC and did not have access to the discount.	14.79% 25
Total Respondents: 169	

Q10 What was the coolest thing about being a member of the LRRC; i.e., what was, in your view, the best benefit of all?

Answered: 109 Skipped: 64

#	Responses	Date
1	I would like to interact more either with US members or Canadian members online, only recently has another LRRC contact reached out to me , living in Canada there is very little in the way of club activity which is either a great opportunity or a big problem .	5/28/2015 8:36 AM
2	Magazine, Club Card an pins or buttons.	4/29/2015 8:52 PM
3	Being close to what is happening with Lionel products and other Lionel enthusiasts. I love the annual convention.	2/13/2015 10:32 PM
4	I don't think I would ever describe the LRRC as "cool". I simply viewed the LRRC as another resource for information.	11/12/2014 1:08 PM
5	More toy train related information and the chance to buy Lionel products that not everyone could purchase.	10/30/2014 5:11 PM
6	I was not a member of LRRC	10/29/2014 4:02 PM
7	Club Cars!!!	10/28/2014 1:42 PM
8	Since Houston has only a few hobby shops that carry small Lionel inventory, the clubs and catalogues have been a great help in getting me and my extended family into Lionel. Giving a starter set to two families already has kids and parents enjoying Lionel; and not just at Christmas. When they visit us, my small 5'x 10' layout is a popular spot to hang out, run trains and do a lot of whistling. The aging population of LRRC and TCA casts a shadow over the hobby. We must focus efforts on the next two generations or the audience will shrink to obscurity. I have championed these views to several Lionel marketing folks and their heads are somewhere else. The products are great, but the marketing stinks.	10/28/2014 12:31 PM
9	Unique car offerings in the beginning. But the car offerings lately were of no interest to me. Receiving the annual LRRC club button was cool.	10/28/2014 11:38 AM
10	Na	10/27/2014 5:44 PM
11	the maginze	10/26/2014 10:48 AM
12	I enjoy all the stuff you send.	10/25/2014 6:02 PM
13	Getting the yearly catalogs and the collector button pins.	10/25/2014 2:39 PM
14	I liked receiving the Lionel catalogs, the annual membership button, and the opportunity to buy the "exclusive" products. Of course, all these items are also available on eBay from members who are only interested in turning a profit.	10/25/2014 7:26 AM
15	The members of LCCA love Lionel as much as I do. But I wish you would more convention on the west coast.	10/24/2014 4:46 PM
16	I enjoyed the Inside Track publication, and the catalogs, but never used the other benefits.	10/24/2014 2:05 PM
17	Getting up to the minute information about what was happening at Lionel.	10/23/2014 6:51 PM
18	Inside Track was great - insights into Lionel products and behind the scenes articles Going to miss it most	10/23/2014 9:53 AM
19	recieved my first The Lion Roars today and was surprised at how great a magazine it is. Worth the price of membership in it self	10/22/2014 6:43 PM
20	Seeing other people's work. Inspires what I could do with my future layout.	10/22/2014 2:40 PM
21	being able to buy LRRC product.	10/22/2014 7:12 AM
22	Receiving the catalogs in the mail.	10/20/2014 4:18 PM
23	Receiving all the catalogs for the year and articles	10/20/2014 3:44 PM
24	In the past few years, I cannot recall anything that was cool about the LRRC. It seemed to be a stepchild of Lionel that was not given much if any support. The potential was there to bring information and product to children and adults but Lionel missed the mark.	10/20/2014 2:17 PM
25	I collected the buttons and enjoyed the Lionel catalogs. Other than that, not cool at all.	10/20/2014 12:04 PM

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26	combination of benefits. magazines and discount	10/20/2014 10:19 AM
27	Being able to purchase train product that are only for club members. Also being able to see and read about different way to build and run trains and layouts.	10/19/2014 8:49 AM
28	I always purchased the LRRC club cars.	10/19/2014 7:16 AM
29	See what was happening in the Lionel world.	10/18/2014 7:20 PM
30	I loved the Lincoln Funeral Train, was not as happy when it was made public	10/18/2014 5:53 PM
31	10% lionelstore discount. I am currently waiting for the cab forward pre-order and the inside track had an excellent article in issue 145 on that engine.	10/18/2014 5:13 PM
32	Receiving the catalogs and publications.	10/18/2014 3:16 PM
33	This is a tough question to answer so I'm going to cheat a little and give two answers. Overall, the coolest thing in my mind with being a member of the LRRC was getting the Lionel catalogs sent to me shortly after they were produced and able to purchase the LRRC (trains and accessories) exclusive offers.	10/18/2014 12:26 PM
34	Their unique cars being offered for sale to the members.	10/18/2014 7:27 AM
35	i LIKE TO READ OTHER PEOPLES OP IONS ON OUR HOBBY.	10/18/2014 5:59 AM
36	A few years back I joined the LRRC and bought most of the Western Union car series, which were moderately cool. But then, through some glitch, Lionel stopped communicating and I was apparently no longer a member, which was uncool. I haven't bothered to rejoin.	10/17/2014 10:55 PM
37	N/A	10/17/2014 7:08 PM
38	Meeting People Like Myself Who Has A Love For The Train Hobby.	10/17/2014 4:07 PM
39	the new catalogs and the inside track magazine	10/17/2014 12:53 PM
40	The contact that the club has with Lionel.	10/17/2014 11:38 AM
41	Meeting all types of nuts like myself who love these trains! It is fun to travel to different parts of the country and seeing the different regions. Being with my wife and doing things together.	10/17/2014 9:15 AM
42	Unique car or accessory offerings, and the full catalogs. With no stocking local dealer, info was difficult to come by.	10/17/2014 8:26 AM
43	NOT A MEMBER	10/17/2014 12:17 AM
44	The best benefit was the Christmas car offering.	10/16/2014 11:27 PM
45	Communications directly from Lionel and especially all the catalogs.	10/16/2014 8:15 PM
46	may sound strange but the button that was designed every year along with the uniquely designed membership card	10/16/2014 8:09 PM
47	The catalogs....but I sure would have liked there to be more than that. Didn't see much value beyond the catalogs. I'm looking forward to some LCCA train meets.	10/16/2014 3:42 PM
48	I joined LCCA and LRRC at the same time. My LCCA membership was superior. I saw no benefit to LRRC membership in comparison. I didn't even receive an extra set of catalogs. I would not have renewed LRRC when it came due. Though as LRRC never even notified me that it lapsed, that point may be moot.	10/16/2014 3:33 PM
49	Lionel news and railroad articles	10/16/2014 1:24 PM
50	product, information, fellowship, information	10/16/2014 12:06 PM
51	For now, coming over from the LRRC it is the paper catalogues which, as I understand, will continue under the LCCA. My collection of Lionel catalogues date back many years and I enjoy them for purchases of new items, reference material and nostalgia.	10/16/2014 11:43 AM
52	Lionel news, articles, interviews, feeling personally connected to something that goes back to my childhood	10/16/2014 9:40 AM
53	The train offerings they made.	10/16/2014 9:27 AM
54	Getting the catalogs	10/16/2014 9:17 AM
55	The free catalog mailed.	10/16/2014 8:17 AM

LCCA TRAIN TALK #12 "The Best Toy Train Club on the Planet"

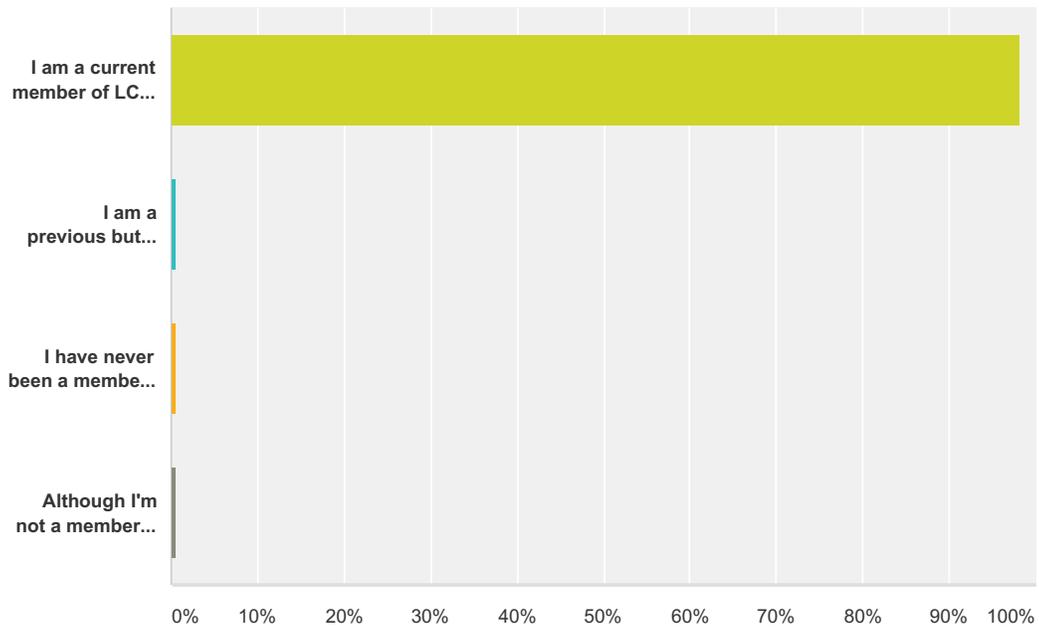
56	The occasional, and rare, bit of communications from the LRRRC along with the catalogs and the usually damaged in the USPS Inside Track publication which, over time, lost more weight than I have over the years! All in all, there were gems to be cleaned from the membership and its direct tie to Lionel over the years. Rather feel abandoned by corporate Lionel and hope the LCCA will be a more positive experience. While we may never have enough trains, and there always seems to be one more to chase, it is rapidly all becoming fodder for the estate sale! While I may live to ride behind N&W 611 once again, riding the NPK 265 seems an exclusive club and UP 4014 is a future dream. Enjoy each day and play with trains! Richard Snipes	10/16/2014 8:14 AM
57	The Magazine with updates on Lionel products etc...	10/16/2014 5:54 AM
58	Fellowship is great and I love the events. Favorite is the Lionel facility	10/16/2014 5:34 AM
59	too new to tell just hoping the club does NOT overlook us S guage members!	10/16/2014 5:07 AM
60	Receiving the latest Lionel Catalogs	10/15/2014 10:49 PM
61	THE MAGAZINE THE NEWS, CATALOGS.	10/15/2014 10:40 PM
62	Keeping up with what's happening at Lionel and receiving all the new catalogs every year.	10/15/2014 10:12 PM
63	All the information passed along to members and the collector cars/sets offered.	10/15/2014 10:00 PM
64	The magazine's history articles on locomotives, engines, catalogue artwork, and accessories/structures. I also crave articles on track plans and on operating 0-31 layouts.	10/15/2014 8:50 PM
65	The articles and special items that be bought at certain time of the year.	10/15/2014 8:44 PM
66	Getting the catalogues and reading the Inside Track to get a better understanding of new product offerings, e.g. Legacy and the Ipad app. I purchased most of the Christmas cars and other special offers during the year.	10/15/2014 8:18 PM
67	Reading and looking at other people's layouts.	10/15/2014 8:07 PM
68	Reading the Inside Track with all it's benefits.	10/15/2014 8:03 PM
69	The modular system followed by the interchange track and its systematic offerings.	10/15/2014 8:03 PM
70	The coolest thing was seeing my son's drawing printed on the back of one of the quarterly magazines.	10/15/2014 7:58 PM
71	Really a new member however, the news on events and the inside track are the best benefits.	10/15/2014 7:49 PM
72	Product manufacturing information. Company information. However it morphed into a publication aimed at youngsters- which I don't care for.	10/15/2014 7:48 PM
73	They offered different uncatlogued trains that I purchased.	10/15/2014 7:43 PM
74	Exclusive items for club members only. Sneek previews of new products.	10/15/2014 7:15 PM
75	Great Articles so I can learn from others.	10/15/2014 7:15 PM
76	club cars, making sure the 10% discount was taken off of my orders, reciving new catalogs before they are released, would be nice to have them as a CD rom and a download for referance and include club/hon cataloged cars made in the CD, not sure if I will stay a member yet, also thinking of quitting TCA due to lionel and MTH making it for rich people and not us anymore	10/15/2014 6:47 PM
77	Historic articles. Stories of Lionel engineering.	10/15/2014 6:40 PM
78	Initially getting the club yearly button was nice but as I grew older it became irrelevant. Inside track often had informative articles, Receiving the yearly catalogs was great and one of the main reasons I joined.	10/15/2014 6:39 PM
79	It was nice to receive the Lionel catalogs before LCCA sent them to me. I liked the yearly remaking of various Lionel cars that were issued. Whenever they were issued I purchased them since I did not get the originals when I was a kid. This way I was able to acquire add certain cars that I liked for each year.	10/15/2014 6:38 PM
80	When Lionel Made Good Products looking at the catalogs sold the club membership.	10/15/2014 6:27 PM
81	Being part of an organization that is relevant to my age and memories.	10/15/2014 6:23 PM
82	The Inside Track and the badges	10/15/2014 6:20 PM
83	Fairly inexpensive limited edition cars.	10/15/2014 6:10 PM
84	I thought some of the articles in the club magazine were worth reading, but other than that it wasn't a stem winder for me.	10/15/2014 6:07 PM
85	Certain special cars, ie, western union, and newsletters	10/15/2014 6:03 PM

LCCA TRAIN TALK #12 "The Best Toy Train Club on the Planet"

86	Not much to say, I'm disappointed. The newsletter only came a few times a year. Useless info. The news letter from the LRRC needs to be converted into a children's newsletter. We desperately need that kind of news media in the LCCA. The LCCA needs a newsletter just for the kids, featuring submitted drawings, pages for coloring with crayons, trackplan suggestions, educational information, The LCCA needs children as members just much as adults.	10/15/2014 5:53 PM
87	The unique member's publication.	10/15/2014 5:51 PM
88	Active members, lots of pictures in the publications	10/15/2014 5:50 PM
89	The annual convention - and the publications TLR/IT	10/15/2014 5:44 PM
90	Information and additional education in and about the hobby	10/15/2014 5:40 PM
91	They had the most colorful membership cards and buttons that have kept with my trains. Probably more beneficial was getting the catalogs in the mail since there isn't a Lionel or hobby shop in my area.	10/15/2014 5:26 PM
92	Keep up to date on Vision Line and just being in touch if even in a minor way with Lionel LLC. The club was like an exclusive way to feel as though you were on the inside track. That was meant for real and not a pun.	10/15/2014 5:23 PM
93	Being a member afforded first access to catalogs shortly after the dealer received them.	10/15/2014 5:17 PM
94	Receiving the hard-copy catalogs was the best benefit of LRRC membership.	10/15/2014 5:15 PM
95	Club items for sale	10/15/2014 5:07 PM
96	N/A	10/15/2014 5:06 PM
97	Not an LCCR member.	10/15/2014 5:05 PM
98	Prior to LRRC had not received catalogs for years. Like the how to stories for make overs, how to do landscaping and scratch building.	10/15/2014 5:03 PM
99	able to buy specialty products	10/15/2014 4:51 PM
100	You had LRRC special once a year cars that made a set. I have 2 complete sets, 1980, to 1990 and 1991 to the turn of the century, 2000. I enjoyed that	10/15/2014 4:50 PM
101	The discounts, renewal buttons & trains (when they issued them).	10/15/2014 4:50 PM
102	Magazine	10/15/2014 4:45 PM
103	Getting the catalogs delivered to my mailbox.	10/15/2014 4:37 PM
104	I enjoy toy train history and the Inside Track was good.	10/15/2014 4:32 PM
105	I was a member of LCA a long time ago and dropped out because it did nothing for me. I am an long time member of LRRC and liked the pricing, catalogues and info about Lionel. I have operating Lionel trains from 1948 and they run great I am sorry the Lionel is doing away with LRRC. I wish they would keep it going the right price easy to do just great. Bill Spanarelli	10/15/2014 4:27 PM
106	getting the new catalogs	10/15/2014 4:16 PM
107	Sorry.. can't help.	10/15/2014 7:51 AM
108	Discussion of new products. From time to time an interesting special-run car to purchase. Recently, nothing was very cool about the LRRC; I think Lionel was ready to orphan the club some years ago but kept it on life support for awhile.	10/14/2014 10:55 PM
109	Coverage of internal Lionel operations and staff members in Inside Track articles. Wish there had been more and hope that LCCA will proactively invite Lionel to contribute articles of this sort to The Lion Roars.	10/14/2014 1:48 PM

Q11 What is your status as to club affiliation?

Answered: 169 Skipped: 4



Answer Choices	Responses
I am a current member of LCCA (including, of course, our new members from LRRC!)	98.22% 166
I am a previous but not a current member of LCCA.	0.59% 1
I have never been a member of LCCA and have not yet decided to join.	0.59% 1
Although I'm not a member of LCCA yet, I'm heading to the club's website to join right now!	0.59% 1
Total	169