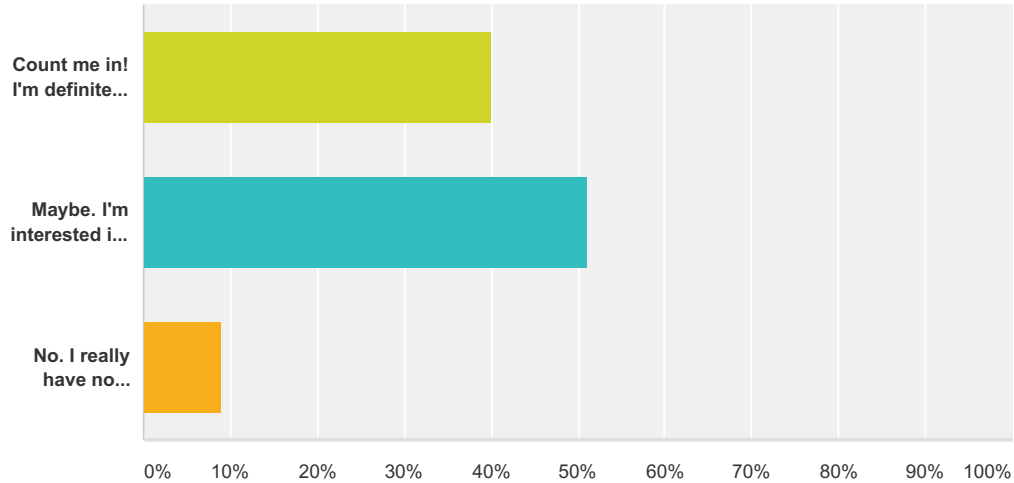


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 "The Best Toy Train Club on the Planet"

**Q1 Are you potentially interested in purchasing these unique cars as described on the previous page?**

Answered: 45 Skipped: 0



Answer Choices	Responses
Count me in! I'm definitely interested in purchasing such cars from LCCA.	40.00% 18
Maybe. I'm interested in such cars but am not ready to commit to purchasing them.	51.11% 23
No. I really have no interest in participating in the program.	8.89% 4
<b>Total</b>	<b>45</b>

#	If you answered "maybe" or "no," is there anything specific that LCCA might do to increase yor interest?	Date
1	Operating cars	6/23/2015 4:12 PM
2	Keep the pricing reasonable and include the new speed control that is now in the American Flyer models. It was demonstrated to us at the open house in Concord a few years back.	5/27/2015 5:27 PM
3	Make them reasonably good copies of real cars, use photos and other evidence as references. Maximum of 6 digits in the car number on the sides and ends, with no spaces, hyphens, etc. A more complicated catalog or inventory number could go on the underside, or in fine print at the bottom of the sides, like on small Postwar box, gondola, and hopper cars. Make any dates and references to features like trucks and bearings agree with the car both as made and painted. Don't have Built (Blt.) dates or body styles newer than the life of the Railroad Company. Don't have Repacked (Rpkd) dates for a car with roller bearings or Lubrication (Lub) information for a car without roller bearings. Most tank cars were and are privately owned, a tank car with a railroad name would probably be for locomotive fuel and marked for that service. Please don't mark the sides with a special emblem as was done on the "Great American Railroads" sets. I prefer a model of a real Fallen Flags car, instead of a modern car in a Heritage design. While not ideal, a Fallen Flags car could have modern alterations like servicing dates or roof walks removed, but such a car wouldn't have new paint with the old name.	5/27/2015 2:27 PM
4	Keep the price reasonable.	5/27/2015 1:47 PM
5	It really depends on the offered road names. Pennsylvania and Penn Central are special to me. Also, I would be more interested if they were Standard O Scale.	5/27/2015 12:59 PM
6	Will just depend on the timing.	5/27/2015 12:00 PM
7	PROBABLY. I enjoy tons of painted color on my rolling stock. Some prototypical stuff does not interest me. Reefer cars from the "other" O-scale creators are mighty fine. A delight to my eye.	5/11/2015 8:13 AM
8	I'm not that interested in post war type cars.	5/6/2015 3:38 PM

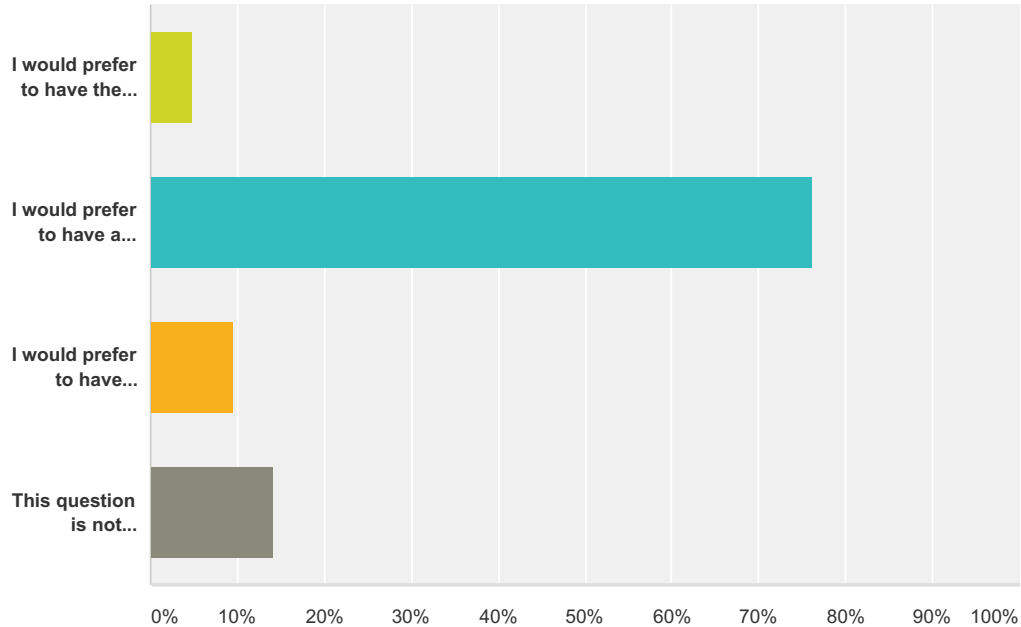
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9	Would like to see offerings that contain scale and traditional size cars. Not all scale cars or all traditional cars.	4/25/2015 10:46 AM
10	Milwaukee	4/24/2015 3:52 PM
11	I collect based on road name or if the car is striking	4/21/2015 9:12 AM
12	My interest in such cars is very limited; however, I would like to expand the series of Western Union Telegraph Company cars that were sold through the Lionel Railroaders Club (LRRC) a few years ago and would very probably purchase new body styles with colors and markings that match that series.	4/16/2015 10:42 AM

**Q2 Bearing in mind that the Fallen Flag cars would be of traditional style and size, what types of cars would you be most likely to purchase?**

Answered: 42 Skipped: 3

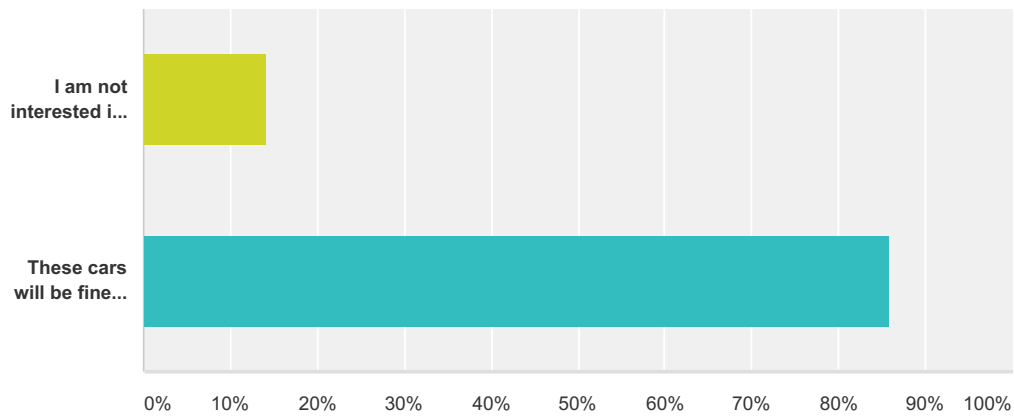


Answer Choices	Responses
I would prefer to have the complete collectible series, and the specific body styles do not matter overmuch.	4.76% 2
I would prefer to have a different body style for each car to create an interesting mixed train.	76.19% 32
I would prefer to have identical body styles but marked for different Fallen Flag roads.	9.52% 4
This question is not applicable to me because I am not interested in the planned series of cars.	14.29% 6
<b>Total Respondents: 42</b>	

#	If you chose Answer 3 (identical body styles in different markings), what type of car would you prefer?	Date
1	6464 style box cars - non-operating as well as operating - opening door, Ice car, brakeman, etc	7/1/2015 4:28 PM
2	Make it available as a set including an engine.	5/27/2015 5:29 PM
3	I am not interested in traditional style and size cars.	5/27/2015 1:01 PM
4	Please go for a mixture. Reefers / tankers / 55 ton coal and ore cars. Don't forget the caboosie.	5/11/2015 8:15 AM
5	Please don't forget the auto carrier	4/18/2015 8:36 AM
6	If additional Western Union cars were offered to complement those from the former LRRC, some possibilities might include a derrick car, a flat car with stakes and a load of telegraph poles, and a depressed center flat car with cable reels.	4/16/2015 10:45 AM

**Q3 Bearing in mind several factors to include the unique nature of these limited production cars, their attractive, high quality decoration, their collectibility, the fact that their sales benefits YOUR club, and, of course, production costs, about what would you be willing to pay for these cars? In formulating your response, please keep cost factors of production in mind and be realistic.**

Answered: 35 Skipped: 10



Answer Choices	Responses
I am not interested in these cars regardless of their price point.	14.29% 5
These cars will be fine and unusual additions of my collection or layout, and I'm also glad to support MY club. I would be interested in a price point of about:	85.71% 30
<b>Total Respondents: 35</b>	

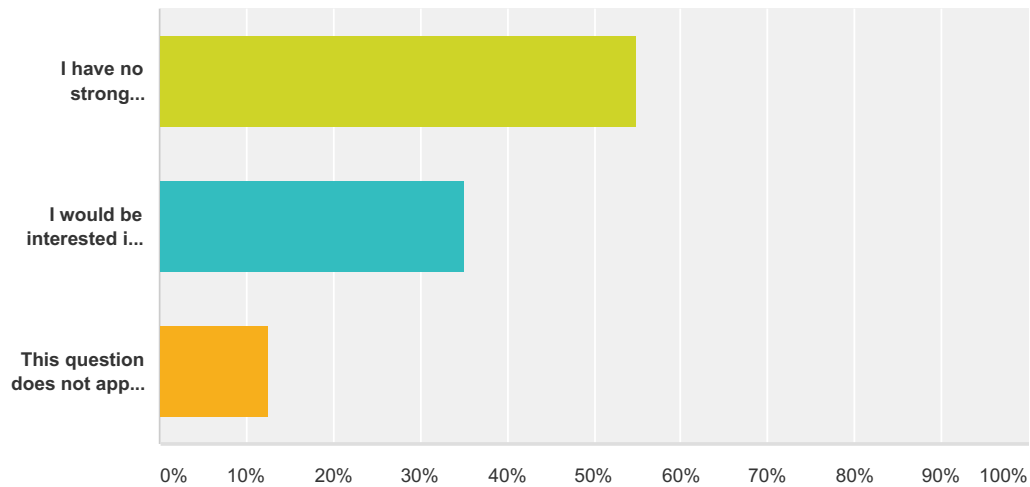
#	These cars will be fine and unusual additions of my collection or layout, and I'm also glad to support MY club. I would be interested in a price point of about:	Date
1	\$40 per car	3/21/2016 5:12 PM
2	\$80.00	12/20/2015 7:35 PM
3	The cost of each piece should not exceed eighty dollars	8/23/2015 6:31 PM
4	60.00	7/20/2015 7:16 PM
5	\$90.00	7/1/2015 4:28 PM
6	50-100 USD	6/23/2015 4:13 PM
7	\$60.00	6/8/2015 7:38 PM
8	75.00	5/28/2015 9:10 PM
9	60 dollars	5/28/2015 9:43 AM
10	90.00	5/27/2015 3:45 PM

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11	\$75	5/27/2015 2:29 PM
12	\$75	5/27/2015 1:48 PM
13	\$50-\$60 for freight, \$70 for passenger cars	5/27/2015 12:07 PM
14	70	5/22/2015 10:08 PM
15	Hope to move out of this economic "funk" .. Hope the stock market stays "up". Specifically = \$90.00	5/11/2015 8:16 AM
16	70.00	5/8/2015 10:52 AM
17	\$89.00 + shipping would be extra.	5/6/2015 11:31 AM
18	65	5/2/2015 3:07 PM
19	75.00	4/30/2015 1:55 PM
20	\$60 to \$70	4/29/2015 9:13 PM
21	50.00	4/29/2015 2:00 PM
22	70	4/29/2015 1:47 PM
23	\$75 to \$100 range	4/25/2015 10:51 AM
24	\$65.00	4/24/2015 7:51 PM
25	80	4/24/2015 3:54 PM
26	70.00	4/23/2015 9:29 PM
27	69	4/21/2015 10:33 AM
28	under \$100	4/21/2015 9:14 AM
29	\$95.00	4/18/2015 8:37 AM
30	\$50 + actual USPS postage	4/16/2015 10:47 AM

## Q4 My feeling as to Fallen Flag roadnames for the cars is that...

Answered: 40 Skipped: 5



Answer Choices	Responses
I have no strong preferences as to roadnames and would be interested in most (or all) that the club as to offer.	55.00% 22
I would be interested in cars with ONLY the roadnames I've entered in the comment box below.	35.00% 14
This question does not apply to me inasmuch as I am not interested in this unique club offering.	12.50% 5
<b>Total Respondents: 40</b>	

#	I would purchase Fallen Flag cars in ONLY these roadnames (if you chose Answer 2 above):	Date
1	Great Northern, Santa Fe, CBQ, and New York Central	3/21/2016 5:13 PM
2	The Baltimore and Ohio Railroad The Penna Railroad The New York Central Railroad The Walbash Railroad The Southern Railroad The Santa Fe Railroad The Burlington Northern Railroad The Central of New Jersey Railroad The Erie Lacawanna Railroad The Soo Line	8/23/2015 6:39 PM
3	Monon, Northern Pacific, Wabash	8/18/2015 7:39 AM
4	Please include c&nw, lc, up, np,	7/1/2015 4:28 PM
5	New York Central PRR Santa Fe Union Pacific Nickle Plate Southern New Haven Long Island Railroad Soo Line Strasburgh	6/10/2015 4:40 PM
6	Central Railroad of New Jersey Reading Lehigh Valley B&O	6/8/2015 7:45 PM
7	Algoma Central Railway	5/28/2015 9:45 AM
8	Nickel Plate Road	5/27/2015 5:07 PM
9	I have become bored with / PRR. Like- Illinois Central / GM&O / SOO line stuff.	5/11/2015 8:18 AM
10	C&O, B&O, L&N, Lancaster and chester, Central of Georgia	5/8/2015 10:54 AM
11	Northeast	4/29/2015 1:48 PM
12	B & O, B & M, Reading, NYC, Santa Fe, Wabash, Penna, UP, Long Island, Milwaukee and Western Pacific	4/25/2015 10:58 AM
13	Santa Fe, Denver & Rio Grande, Chicago & Northwestern, Milwaukee Road, Chessie	4/24/2015 7:55 PM
14	Milwaukee, C&NW, open to other road names	4/24/2015 3:56 PM
15	Virginian : "battleship" 6 wheel gondola. Gulf, Mobile, Ohio : tanker. Still love the caboose.	4/18/2015 8:41 AM

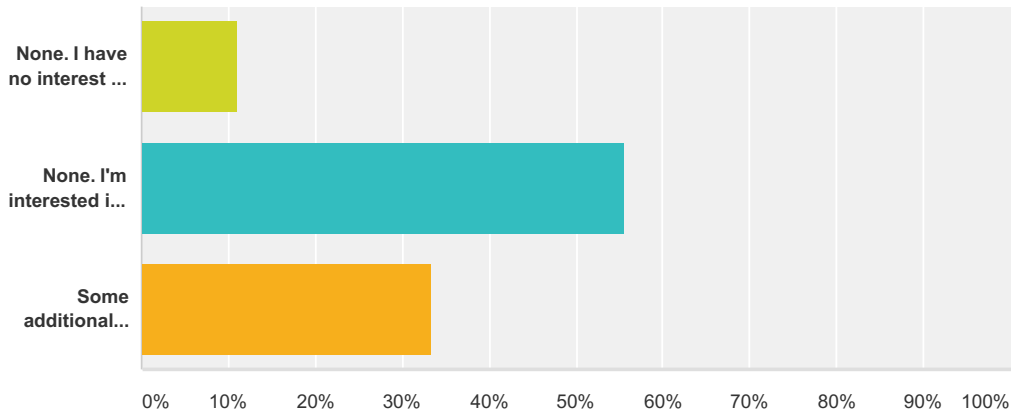
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16	Western Union Telegraph Company and possibly FRISCO.	4/16/2015 10:48 AM
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**Q5 Additional questions and answers that I'd like to see include....**

Answered: 36 Skipped: 9



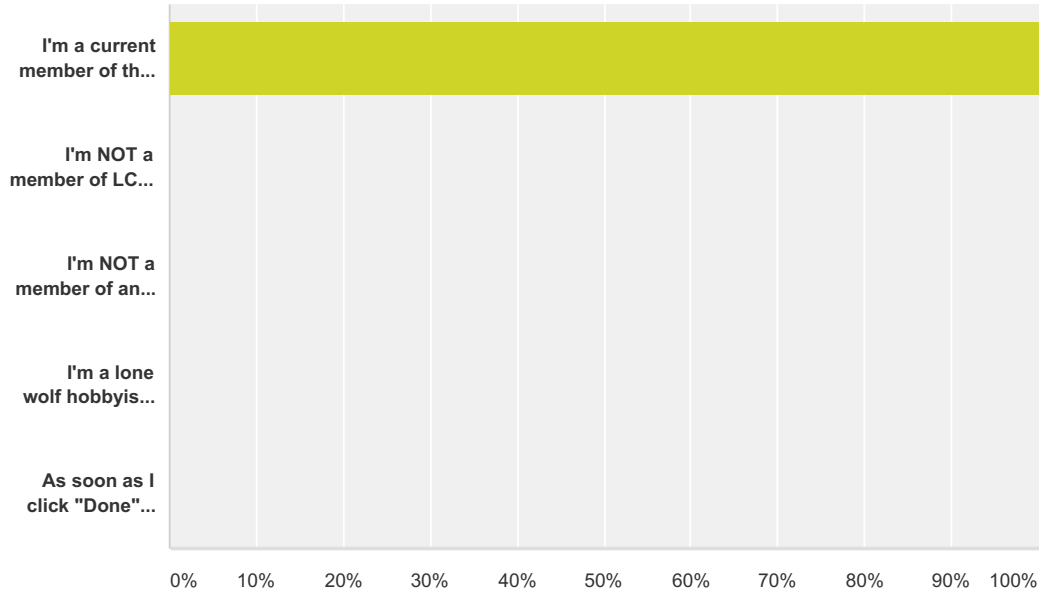
Answer Choices	Responses
None. I have no interest in the program.	11.11% 4
None. I'm interested in the program but can think of no additional questions.	55.56% 20
Some additional questions and answers I'd like to see include:	33.33% 12
<b>Total Respondents: 36</b>	

#	Some additional questions and answers I'd like to see include:	Date
1	How frequent would the cars be issued.	7/1/2015 4:29 PM
2	Would be willing to serve on this committee Pre-order preferred?--Yes Discount to former employees of fallen Flags	6/8/2015 7:50 PM
3	The era is important. I would to see a series of cars from late 40s through the early 70s. One idea is a banana merchants car. Another is a storage mail car with passenger trucks.	5/28/2015 9:17 PM
4	Would you pay for the whole set in advance, and on what conditions?	5/27/2015 2:30 PM
5	Add some billboards into the mix of cars.	5/27/2015 1:50 PM
6	Lit or unlit (as applicable), interior details including loads in boxcars, types of loads to be included on flatcars, gons, open hoppers	5/27/2015 12:09 PM
7	Let's put our creative heads together. What has never been done before? GO FOR: exclusivity. Did you ever see a 100 ton coal gondola modeled before? These where used by the coal roads. Yes. These had 6 wheel trucks!	5/11/2015 8:22 AM
8	Would there be add on items on the cars like roof walkway, brake wheel , grab irons, ladders.	5/6/2015 11:36 AM
9	Although I am not a collector of American Flyer, will the program offer any cars to these collectors?	4/25/2015 11:03 AM
10	Q1 How much variation would you require before you would purchase a second car of the same road name? A1 It would need to be obvious change such as major color variation. A2 It would only need to be a different car number. A3 It could be another minor variation. A4 It would need to be a different car type. A5 It could be a variation in the displayed load on the car. A6 I am not interested in variations within road names. A7 other Q2 Would you like a car where you apply your own number via decals? A1 Yes A2 No Q3 What makes a car desireable? A1 price A2 collectability A3 rarity A5 color A6 road name A7 other Q4 Would you like a car that had different loads visible in the same car type? A1 Yes A2 No I didn't answer some of the previous questions in this survey because the answers did fit my views.	4/21/2015 9:18 AM
11	Like to have Lionel bring back the series of wood side reefers with multi-color markings.	4/18/2015 8:44 AM
12	Preferred shipping method (mine is definitely USPS to the point that I might not buy if any other method is used).	4/16/2015 10:50 AM



**Q6 Please let us know the nature of your train club affiliation. (This question allows multiple answers so that you can select Answer #5 regardless of your other selections.)**

Answered: 40 Skipped: 5



Answer Choices	Responses
I'm a current member of the Lionel Collectors Club of America (LCCA).	100.00% 40
I'm NOT a member of LCCA but I AM a member of one or more of the other national train clubs (such as TCA, TTOS, LOTS, etc.)	0.00% 0
I'm NOT a member of any national train club but I AM a member of an organized local club.	0.00% 0
I'm a lone wolf hobbyist and am not a member of any organized train club at all.	0.00% 0
As soon as I click "Done" at the end of this TRAIN TALK session and am automatically taken to the LCCA home page, I'm joining the club or renewing my membership today!	0.00% 0
<b>Total Respondents: 40</b>	