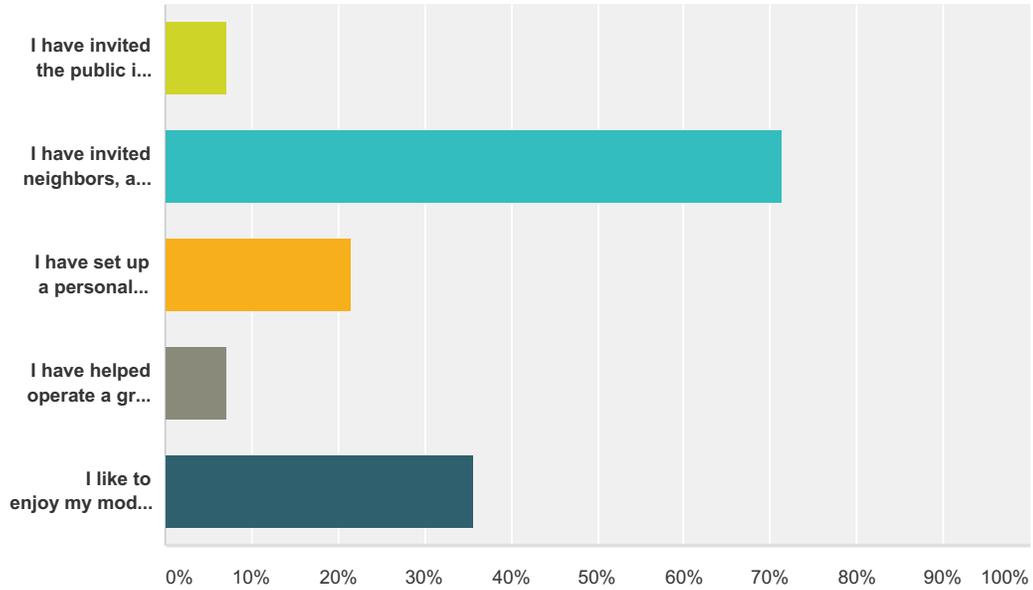


Q1 How were your memories of public reactions to toy trains acquired? (Select all responses that fit your situation.)

Answered: 14 Skipped: 3

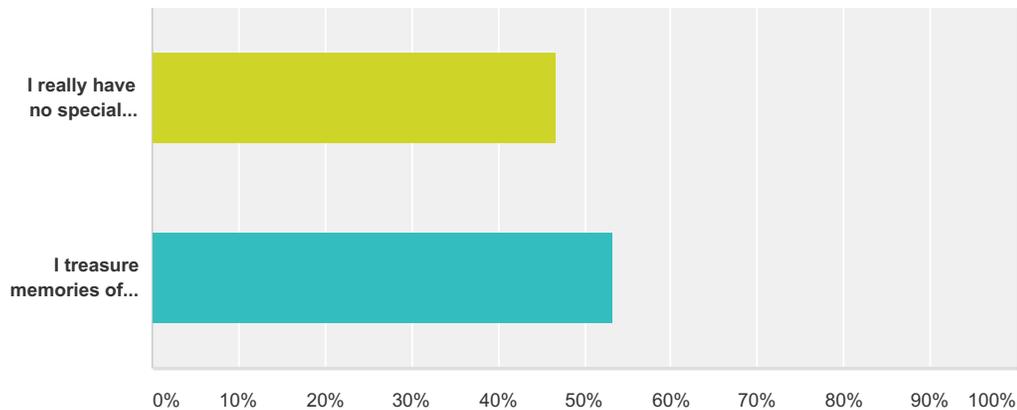


Answer Choices	Responses
I have invited the public into my home to view my personal layout.	7.14% 1
I have invited neighbors, a few close friends, and, of course, family members to view my personal layout.	71.43% 10
I have set up a personal layout for the season in a public place (a shopping center or school, for example).	21.43% 3
I have helped operate a group or club layout that was open to the public for the season.	7.14% 1
I like to enjoy my model railroading activities in private or I've never had the opportunity to interact with the public so far as toy trains are concerned.	35.71% 5
Total Respondents: 14	

#	Have you helped the public interact with toy trains in some other way? Let us know:	Date
1	People of all ages are delighted to see a working model layout	12/7/2015 10:44 AM

**Q2 What are some of the most memorable comments and reactions that you've heard or observed from the "non-train-nut" public as they watch toy trains on a layout?
(NOTE: We don't expect you to remember ALL the amusing--or serious--comments that you've heard at one time. Take this survey again at any time to add more memories as they occur to you. You can skip the other questions until you get back to this one.)**

Answered: 15 Skipped: 2



Answer Choices	Responses
I really have no special recollections of public reactions to toy trains.	46.67% 7
I treasure memories of public reactions to toy train layouts, and I'm sharing some of those below.	53.33% 8
Total	15

#	Some of my best memories of the toy-train-viewing public include:	Date
1	In the 1960's the big city Department stores had wonderful layouts. This was the era of window shopping. The mall stores ended the earlier tradition. I really loved to watch for hours on end.	12/25/2015 9:10 AM
2	Friends see a "special" scene / a car / or a locomotive that reminds them of lost memories.	12/7/2015 10:46 AM
3	Most people are speechless when they see my layout room (and it seems quite modest to me in comparison to layout rooms I see in magazines and home layout tours I've been on). They have this look on their faces like: "I can't believe anybody does this kinda thing!"	11/10/2015 7:00 PM
4	Acutely aware of kids' natural desire to touch, we thoughtfully surrounded our club's public layout with clear Plexiglas panels 18 inches high. This proved to be pretty effective at keeping small fingers from derailing trains passing near the edge of the layout, but one event we had not foreseen. To enable his young daughter to get a better look at everything, one father perched her upon his shoulders which, of course, put her well above the top of the protective panels. No problem--except that she was drinking from a can of cola. When she leaned forward to see a passing train better, she tipped the can, and my Lionel Rock Island Northern steamer was well anointed with cola! A bit of WD-40 and a rag cleaned it up just fine, no harm was done, and another memory of operating for the public was birthed.	11/2/2015 10:44 AM
5	"They still make Lionel trains?" "Trains are sure different from when I was a kid."	11/1/2015 9:22 PM

LCCA TRAIN TALK #25 "The Best Toy Train Club on the Planet"

6	<p>One time, in addition to the relatively permanent O gauge layout our club had built in an empty store space in a shopping center, we set up a G gauge loop on a couple of tables with about a two-foot gap between them with bridges over the gap. A woman came in very grudgingly just to humor her young son and sat in a folding chair as far from the train action as possible while letting her child do what he wished. The temptation was great, his hand was fast, and a Yukon & White Pass G gauge passenger car hit the floor and pretty much exploded, the roof going one way and the wheels another. Before we could even take stock of what had happened, that mother was out of her chair and was literally running through the shopping center, her son nearly flying through the air behind her she was pulling him so fast. We easily reassembled the car with no damage and restored it to operation in a couple of minutes, but I'm afraid that the youngster never got a chance to get anywhere near any other train display for many years!</p>	10/31/2015 10:21 PM
7	<p>For a few years, our local club had a rather large layout in a shopping center store front which would otherwise have sat empty, and we always opened the doors to the public during holiday seasons. Visitors' expressions always ranged from fascinated excitement to complete ennui, but one repeat visitor stood out from the rest. An elderly white-haired lady came in on several occasions and watched the trains for quite a while every time. On what was perhaps her final visit before we lost the space and had to dismantle the layout, she spoke to us operators, saying "I always wanted a train as a little girl, but my brothers got them all. The only thing I ever got was a bunch of dolls." That happened over 20 years ago, but I still remember it. On another occasion, a different lady noticed our burning apartment house scene and hurried over to let us know that smoke was coming from a building on the layout. In wonderful deadpan, my fellow operator asked her if the fire department had arrived yet. Somewhat confused, she took another look and this time noticed the model fire truck festooned with red flashing LED lights parked by the structure and the firefighter figures hurrying toward it with ladders on their shoulders. She flashed us a sheepish grin before she left to finish her shopping. That reminds me of the time that the shopping center custodian came to us with a very worried expression because he was afraid that our smoking steam engines would set off the fire suppression sprinklers! We humored him and turned off the smoke generators.</p>	10/31/2015 10:06 PM

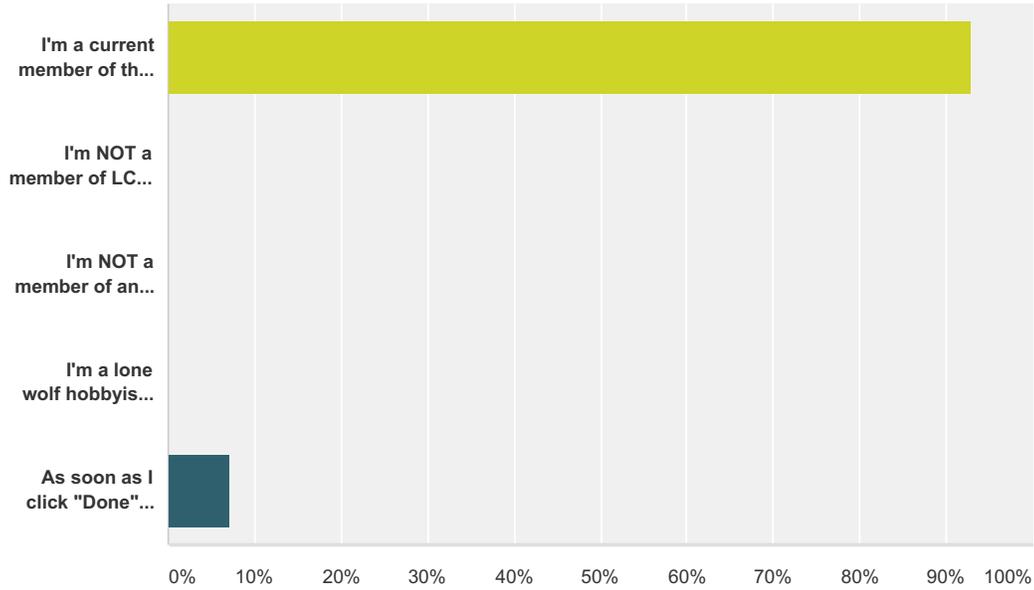
Q3 Do you have any new, unusual, or novel ideas on how the model railroading / toy train hobby can reach more of the non-hobbyist public? We'd be happy to hear them.

Answered: 7 Skipped: 10

#	Responses	Date
1	Lower costs or create a cheaper production line, such as bringing back 0-27.	3/21/2016 5:07 PM
2	Modern day trains are too expensive. I've seen lots of people stare at a set, then turn away when they see the price tag. Lower prices would help.	3/19/2016 8:58 PM
3	Hollywood and the movies. A good script is needed.	12/25/2015 9:10 AM
4	Getting hobby stores to be more welcoming to new train people and to make it more affordable.	11/24/2015 10:53 PM
5	Unfortunately, I don't. I believe most of us on into this for the nostalgia. So, I guess targeting the kids is the best idea so far.	11/10/2015 7:02 PM
6	I think having opportunities for the non-hobbyist public to experience layouts and the creation of simple layouts with the ability to purchase starter sets or other toy train items.	11/6/2015 9:03 PM
7	A train layout in a public business can reach a lot of folks and get them thinking about how nice it would be to have one they could set up in their own home. One that comes to mind was a Pharmacy that had a permanent Lionel track running around the entire perimeter of the store (up high, or at least that's the way it seemed to us kids at the time). The Pharmacists, who worked at their counter located at the back of the store, would put the completed orders in gondolas and hoppers (size permitting) and the train would then "run" the orders up to the cashier and waiting customers at the front of the store near the entrance. All of the kids were in their glory, watching the train run back and forth with each load. Not sure how that would work out today though, with all the healthcare privacy issues !	11/5/2015 11:20 AM

Q4 Please let us know the nature of your train club affiliation. (This question allows multiple answers so that you can select Answer #5 regardless of your other selections.)

Answered: 14 Skipped: 3



Answer Choices	Responses
I'm a current member of the Lionel Collectors Club of America (LCCA).	92.86% 13
I'm NOT a member of LCCA but I AM a member of one or more of the other national train clubs (such as TCA, TTOS, LOTS, etc.)	0.00% 0
I'm NOT a member of any national train club but I AM a member of an organized local club.	0.00% 0
I'm a lone wolf hobbyist and am not a member of any organized train club at all.	0.00% 0
As soon as I click "Done" at the end of this TRAIN TALK session and am automatically taken to the LCCA home page, I'm joining the club or renewing my membership today!	7.14% 1
Total Respondents: 14	