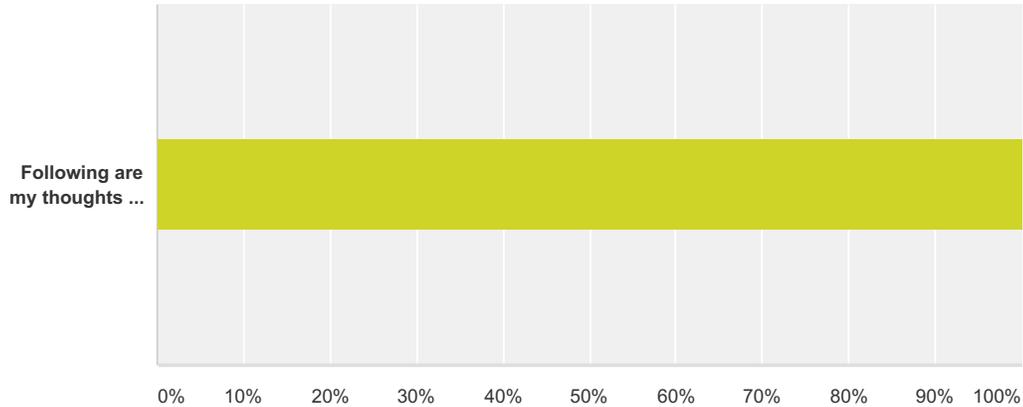


**Q1 Here are my suggestions, ideas, and thoughts about LCCA and other parting thoughts I'd like to share.**

Answered: 9 Skipped: 2



Answer Choices	Responses
Following are my thoughts in 1,000 characters or fewer. (Not enough? Visit again and add more!)	100.00% 9
<b>Total Respondents: 9</b>	

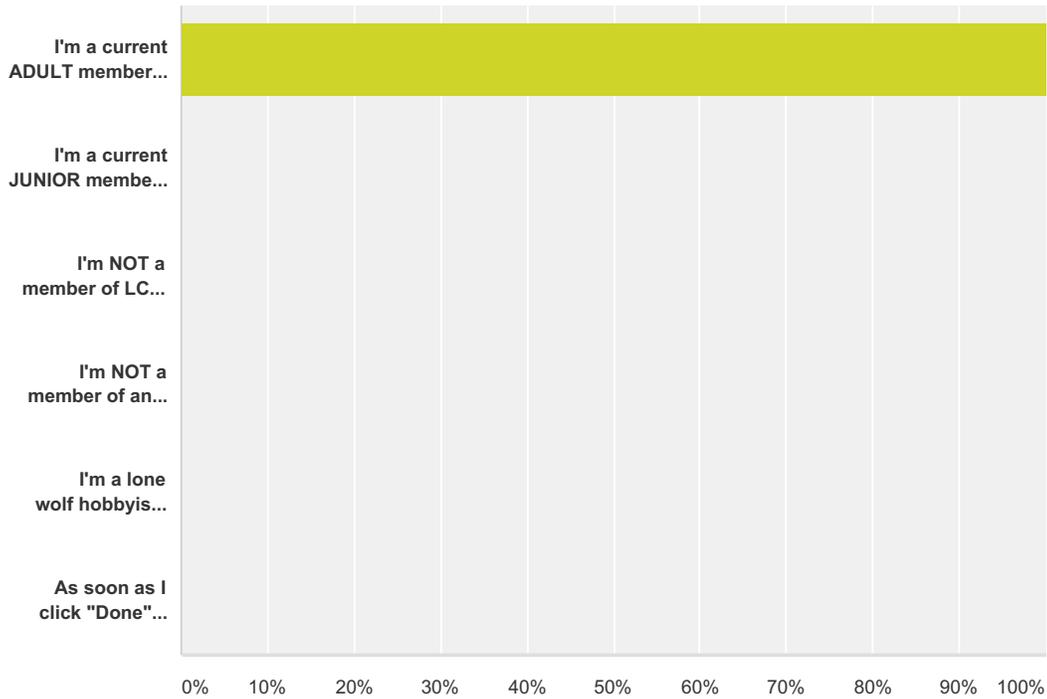
#	My observations:	Date
1	In the Jan. 2017 Interchange Track, our Club President invited members of the other national toy train clubs to register and participate in our yearly convention, which brings up an interesting thought. How about inviting the other clubs to merge in to ours, just as the LRRC did recently ? Our membership and revenue would increase, those of us that also belong to the other clubs would save money on multiple club dues each and every year, they could benefit greatly from our programs and maybe we could benefit from some of theirs, and they would then belong to "The Best Toy Train Club on the Planet" ! Our club is the best, so there's no need for the rest.	12/30/2016 6:39 PM
2	I have been an LCCA member for 6 years now and found the club to be very welcoming group to new comers. I believe the officers and board members have the best interest of the club. The products offered by the club have been outstanding and the conventions we have attended have been top notch. I am sorry to see Train Talk end but I understand the reasons. I believe the LCCA and other groups have the hobby of train collecting and operating as their top priority. What I have discovered however is that the manufacturers and retailers do not seem to have the enthusiasm that the LCCA and others have regarding the hobby and as a result makes it harder to recruit and most importantly retain members in the LCCA and other clubs. I really do believe that the LCCA is the Best Club on the Planet and hope it continues for a very long time.	12/26/2016 8:41 PM
3	I would like to see more pictures attached to eTrack ads. Very few are seen, and as the old saying goes, "a picture is worth a thousand words". Seeing a picture of the item for sale helps validate it. I'm wondering if some of the membership are unsure of how to attach pictures (?).	12/22/2016 4:47 PM
4	I applaud the Club's Electronic membership at a \$10 savings, for those who want that version. Myself, I still maintain my Regular membership and enjoy receiving and reading the paper copies of TLR and the IT. I'd also like to see membership versions that don't include the Lionel catalogs. The catalogs are OK, but having nice turn-page PDF versions available for reference on the club website would be sufficient.	12/21/2016 4:16 PM
5	For LCCA products (including stocking stuffers, etc.), I'd like to see more reasonably priced items so more members could buy them. I realize that the club offerings are supposed to be premium items, but I'm thinking that more members could support the club by buying more if some of them weren't so expensive.	12/20/2016 6:13 PM
6	I'd like to see the Club go back to "Meet Special" cars/accessories for the Special Events, like they used to have back in the '70's (i.e. 1130T, 6014, 9136). A small LCCA stamping on the underside would be fine. Maybe one car per calendar year for all Special Events during that year. Something inexpensive, so members could easily buy one, and future-members could afford to buy one after they signed up for membership. Members-only sales.	12/19/2016 5:55 PM

## LCCA TRAIN TALK #38 "The Best Toy Train Club on the Planet"

7	<p>Club cars have to become more affordable. Members are not going to pay \$100+ for a car unless they are absolutely in love with it. Because if you buy it you're married to it. In past times you could re-sell a car you bought for \$65-75 for maybe \$50 without much effort. You could buy a car to support the club and if you got tired of it you'd figure to get most of your money back. Sometimes you could make a small profit. Getting over \$50 for any car is extremely difficult nowadays. I don't want to take that big of a hit on the re-sale. My local hobby store reports that there are fewer and fewer "collectors" i.e. people who are willing to pay a premium price for a special or rare car. What remains are the operators who want to run things at reasonable prices. Menard's Stores in the Midwest are selling attractive freight cars (no sprung metal trucks) for \$19.99. That's your competition. If LCCA continues to only offer items with all the "bells &amp; whistles" it will be targeting a smaller and smaller group of buyers. I realize what Lionel is selling things for in their catalogues, and my message to them is the same.</p>	12/16/2016 6:55 PM
8	<p>I have enjoyed this "Train Talk" and will miss it. I do understand why it is being dropped.</p>	12/2/2016 7:12 PM
9	<p>We all talk about the dismal future of our hobby and lament the lack of interest among youngsters, who keep their noses buried in the screens on their smart phones, don't we? Rubbish! Put up any temporary operating layout in a public place, and the kids flock to it and stare in rapt amazement. I suggest that the interest is there but the exposure is not. If youngsters can not see and hear trains in motion, they're not very likely to beg Mom and Dad (or Grandmom and Granddad) for an electric train for Christmas or birthday, are they? If LCCA members would like to see our hobby grow and attract more young followers, what about looking for community stores other than hobby shops that stock some trains as seasonal items? (Menards is an obvious example.) Offer to set up a simple but attractive and action-filled layout (one 4 x 8 table on sawhorses would work) to show what electric trains can do. It's a win-win scenario: We attract a few more youngsters to the hobby, and the store may very well sell a few more train sets than it otherwise might, which should encourage the manager to repeat and maybe even expand train offerings in the future. Include a stack of information sheets briefly describing the history and allure of the hobby and including contact information for OGR and CTT magazines, the major toy train clubs, and the websites of all the major brands. If we really care about strengthening our hobby, who better to do it than members of "The Best Toy Train Club on the Planet"?</p>	12/1/2016 11:08 AM
10	<p>I would like to see more volunteers step up to the plate. There are many people with different talents that could be used many places in the club.</p>	12/1/2016 10:02 AM
11	<p>The LCCA is turning 50 years young with a planned celebration in Omaha, NE in 2020. We are likeminded individuals, I encourage you to come out make a friend and meet a friend and enjoy lifelong friendships. I suspect as long as there are young girls and boys, toy trains will always be with us. The joy, the thrill of seeing very young people enjoying trains roll-on down the track is priceless. The hobby has too many choices really. There will be innovation and new electronics to "wow" the buying public. One thing is certain is change in the business. People are what keeps us all young. The best tool in your collecting hobby is a fine network of people who will certainly remember your kindness and courtesy and bring joy far and above the cost of your collectables. Join in our fun. Be well.</p>	12/1/2016 9:00 AM

**Q2 Please let us know the nature of your train club affiliation. (This question allows multiple answers so that you can select the last one regardless of your other selections.)**

Answered: 11 Skipped: 0



Answer Choices	Responses
I'm a current ADULT member of the Lionel Collectors Club of America (LCCA).	100.00% 11
I'm a current JUNIOR member of the Lionel Collectors Club of America (LCCA).	0.00% 0
I'm NOT a member of LCCA but I AM a member of one or more of the other national train clubs (such as TCA, TTOS, LOTS, etc.)	0.00% 0
I'm NOT a member of any national train club but I AM a member of an organized local club.	0.00% 0
I'm a lone wolf hobbyist and am not a member of any organized train club at all.	0.00% 0
As soon as I click "Done" at the end of this TRAIN TALK session, I'm joining LCCA or renewing my membership today!	0.00% 0
<b>Total Respondents: 11</b>	

#	Do you have some connection to or interest in the toy train hobby that is not included above? Perhaps you have a history with full-size railroads? Let us know!	Date
1	Also belong to TCA and LOTS.	12/2/2016 7:13 PM
2	An avid rail watcher I own equities BNSF and CSX. It is the fabric of American business and prosperity.	12/1/2016 9:01 AM