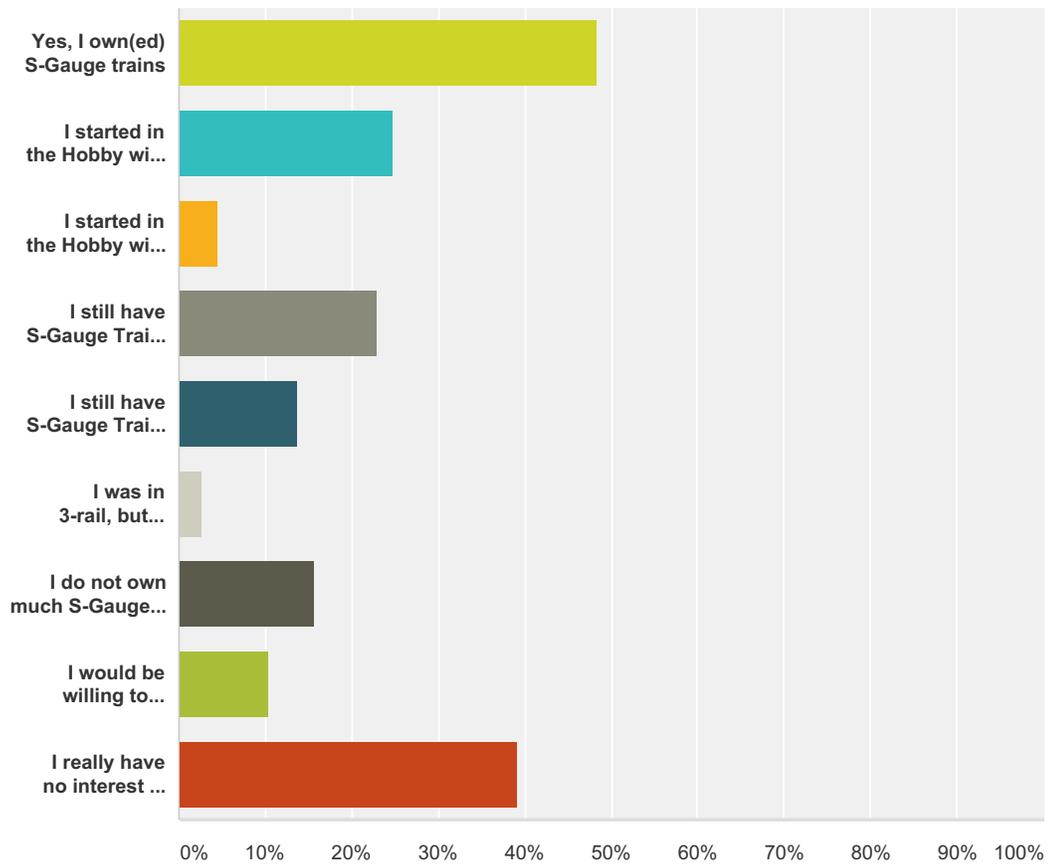


Q1 Have you ever owned or Run your own S-gauge trains (CHECK ALL THAT APPLY)

Answered: 153 Skipped: 3



Answer Choices	Responses
Yes, I own(ed) S-Gauge trains	48.37% 74
I started in the Hobby with S-Gauge Trains	24.84% 38
I started in the Hobby with S-Gauge Trains - but have changed to 3 rail	4.58% 7
I still have S-Gauge Trains as my primary Gauge	22.88% 35
I still have S-Gauge Trains but focus on other gauges.	13.73% 21
I was in 3-rail, but have migrated to S-Gauge Trains	2.61% 4
I do not own much S-Gauge, but I do like it	15.69% 24
I would be willing to consider S-Gauge under the right circumstances	10.46% 16
I really have no interest in S-Gauge Trains	39.22% 60
Total Respondents: 153	

#	Please offer comments on S-gauge	Date
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Tell LCCA Poll Question #7

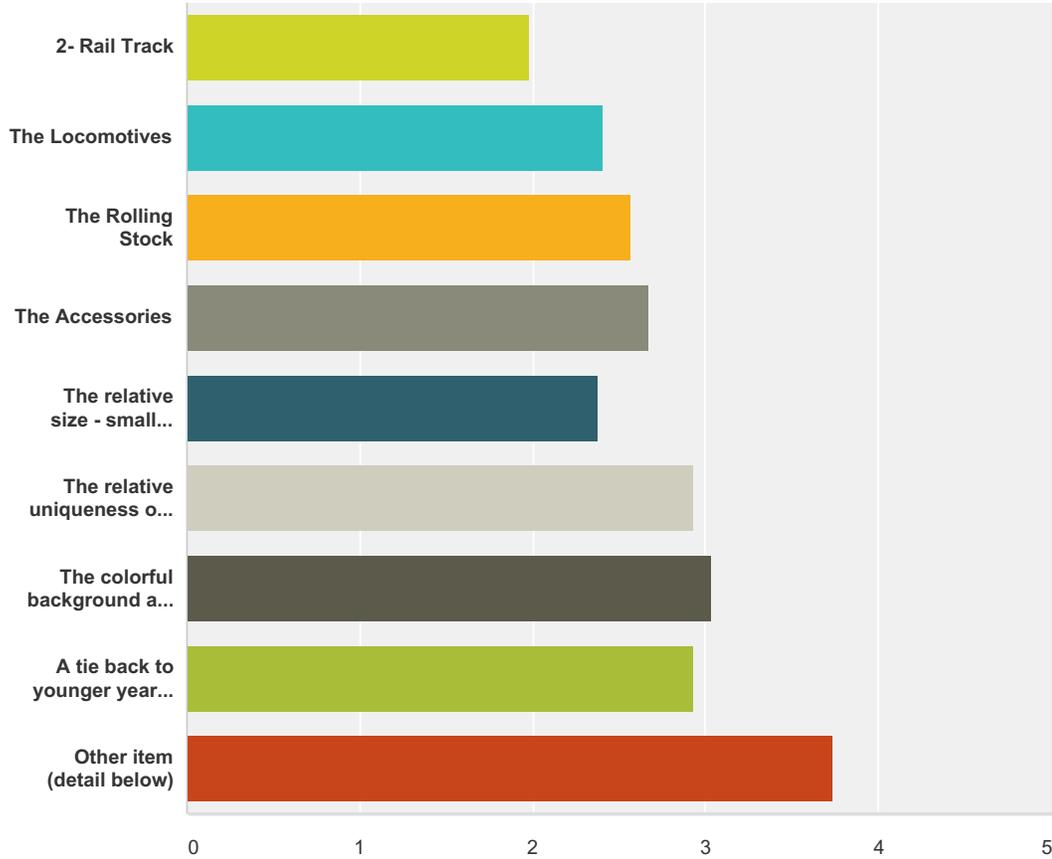
1	If I could recover my investment of my O Gauge equipment, I would only run S-Gauge. This really seems to me that it is the perfect "size". I went from HO to O only because of its availability and size. At that time there wasn't much available in S, but it is getting much better.	5/15/2014 6:45 AM
2	Only 20% of my present collection but still enjoy.	5/8/2014 12:33 PM
3	MY INTERESTS IN 'O', 'S', & 'G' GAUGE TRAINS (COLLECTIONS, OPERATING, ETC) ARE ABOUT EQUAL.	5/5/2014 10:12 PM
4	As a child	5/5/2014 11:14 AM
5	I'm thrilled with all the new American Flyer from Lionel and have been been collecting it for years (35 to be exact). I'm currently building an all Legacy layout with the new FasTrack. Hopefully the switches will be arriving so I can begin laying out my track plans and accessories. In the meantime my train board is 11' by 15' and currently has three big loops so I can at least my Legacy diesels and steam locomotives. After almost 50 years I'm running my AF trains again. As I said in the beginning, it is really a great thrill to hear and see this new equipment in action. Thank you Lionel.	5/4/2014 9:11 PM
6	I think S gauge is really the ideal size for building a layout. Kind of a Goldilocks deal, not too big and not too small, just right. The problem is that over the years there hasn't been much offered and realistic layout building is just as complicated as HO and N, reverse loops etc. It's too late for me to get really involved with S. But with Command Control and DCC and the like hopefully S will become a big player.	5/4/2014 4:17 PM
7	I use S-gauge accessories that are compatible with O-gauge. i.e. Flyer 752A, 751, 787	5/3/2014 6:24 PM
8	If I was to start over, I would have gone with S-gauge.	5/2/2014 9:40 PM
9	As a child I would ask my Uncle Paul when we went to visit to take me to the attic to see his trains. It was fun watching them, but the only action accessory I remember was the mail bag pick-up. I have many Lionel operating accessories and cars now and just can't see starting all over again. Unless I win the lottery in which case all bets are off.	5/2/2014 8:56 PM
10	I like the S-Gauge accessories, they work very well with Lionel Trains!	5/2/2014 3:50 PM
11	I rather the club just support Lionel Trains period. S gaugers have their own clubs. The LCCA was started for o and std gauge Lionel. Whats next H.O. gauge?	5/2/2014 3:23 PM
12	I can't afford to include more than one gauge (O) right now.	5/2/2014 3:19 PM
13	I have some club cars that were offered in S-Gauge.	5/2/2014 3:19 PM
14	Original S-Gauge....American Flyer....trains are a nightmare to repair.	5/2/2014 3:08 PM
15	never bought S gauge always in 3-rail	5/2/2014 3:03 PM
16	Prefer the size of s over O and I really like two rail track. I find my self not operating my O gauge because S seems To be more fun.	4/21/2014 9:20 PM
17	First train was Lionel (age 5) I had S gauge Flyer while in high school, but sold them when I went to college, which was a mistake. I have had Lionel since, but always liked S gauge Flyer.	4/19/2014 4:57 PM
18	I rediscovered S a number of years back after moving into HO. When I found Lionel was manufacturing American Flyer my interest left the HO in the dust and I started to dable in S gauge. I am now a full blown S high-railer and have moved into the world of wireless control with TMCC/Legacy. The capability to run the modern toy trains [TMCC/Legacy] and my older Gilbert and Lionel/American Flyer trains from my hand set is the best thing I think has ever happened to the model railroading hobby. The ability to watch and operate trains from any vantage point on the layout is fantastic. I think the folks who don't have this available to the are really missing out on a lot.	4/19/2014 7:19 AM
19	even though i don't have any s gauge and never did, it is an iconic gauge and should be LCCA supported.	4/18/2014 2:43 PM
20	I like S gauge. A nice stable compatible available track system would be nice.	4/17/2014 9:12 PM
21	Patience is an S Gauge virtue.	4/17/2014 5:31 PM
22	My attraction to S Gauge is American Flyer by Gilbert. I have a collection of American Flyer between 1946-1960. I don't like the pike master era and don't want any, "too unrealistic". I own Lionel American Flyer but I wish to buy only prototypical trains. I also operate all that I have.	4/16/2014 7:51 PM
23	My Dad was a railroader and bought me my first American Flyer trains in the '40s. He would not buy a three rail train.	4/16/2014 6:55 PM
24	Have tried most other gauges, but have always returned to S. It is the right fit for me.	4/16/2014 3:56 PM

Tell LCCA Poll Question #7

25	S is a great middle between large enough for good detail and small enough to fit a fair amount of track.	4/16/2014 12:54 PM
26	The stuff I own is the S-gauge accessories.	4/16/2014 12:08 PM
27	I've collected S-Gauge for many years. I have most of the "sets" produced by Lionel. I like the new Lionel offerings, I just can't afford it all. I don't particularly care for "fantasy" items, but if it attracts new enthusiasts I guess it's OK.	4/16/2014 12:05 PM
28	Lionel seems to want to make American Flyer into "Lionel Junior". They do not seem to want to make products that will appeal to those who are in S gauge and are not committed to the gauge. As proof, Lionel began manufacturing American Flyer in 1979 but has never made a turnout of any sort.	4/16/2014 11:56 AM
29	I would join the LCCA if there was a reasonable amount of time, product and attention in Literature towards Lionel AF.	4/16/2014 10:21 AM
30	To continue AC Gilbert's ethos of realism and manufacture items that are true to prototype and don't mirror the O gauge line of fantasy creations.	4/16/2014 10:12 AM
31	Great companion gauge to 3-rail "O"; Gilbert always smoked better than Lionel in the Postwar years and most locos were "scale" dimensions if not in actual details. S-Helper and American Models have helped tremendously, too bad S-Helper sold out to the dark side...	4/16/2014 10:09 AM
32	On some 3 rail layouts a layout of S gauge line would add to the fun. my space is limited for a layout so I would like to run S gauge. I believe the workmanship on S gauge by Lionel has gotten so much better.	4/16/2014 7:02 AM
33	please come out with an S gauge car	4/15/2014 3:15 PM
34	When Lionel published a separate American Flyer catalog in 2014 it seems to send a signal that this gauge is attracting attention and gaining popularity.	4/15/2014 2:34 PM
35	I started with American Flyer and stayed with when I rediscovered the hobby in the 1970s. The new 3-rail items, as well as the new electronics, pushed me toward making O gauge my primary size in the 90s.	4/15/2014 11:57 AM

Q2 What S-Gauge feature do you find the most interesting, appealing or attention grabbing?

Answered: 137 Skipped: 19



	High	(no label)	Average	(no label)	Low	Total	Weighted Average
2- Rail Track	58.33% 77	15.15% 20	10.61% 14	2.27% 3	13.64% 18	132	1.98
The Locomotives	34.13% 43	26.19% 33	20.63% 26	2.38% 3	16.67% 21	126	2.41
The Rolling Stock	24.80% 31	31.20% 39	24.00% 30	2.40% 3	17.60% 22	125	2.57
The Accessories	26.19% 33	23.81% 30	23.02% 29	11.11% 14	15.87% 20	126	2.67
The relative size - smaller than O - bigger than HO	39.10% 52	25.56% 34	13.53% 18	2.26% 3	19.55% 26	133	2.38
The relative uniqueness of S-Gauge compared to other gauges	21.85% 26	21.01% 25	25.21% 30	5.88% 7	26.05% 31	119	2.93
The colorful background and company history	17.60% 22	20.00% 25	27.20% 34	11.20% 14	24.00% 30	125	3.04

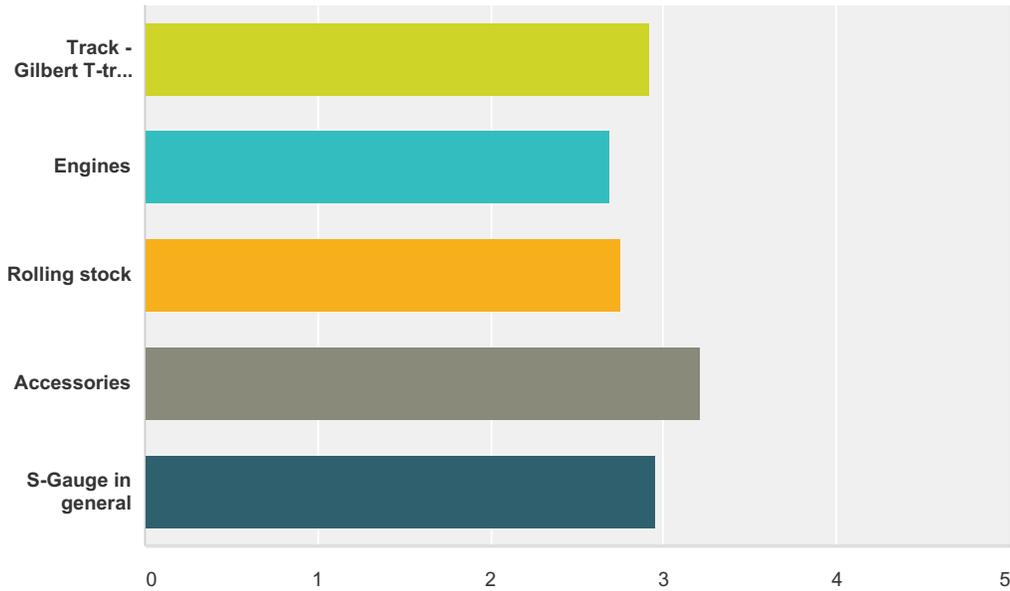
Tell LCCA Poll Question #7

A tie back to younger years and the former American Flyer Brand	29.03% 36	16.13% 20	16.94% 21	8.87% 11	29.03% 36	124	2.93
Other item (detail below)	16.13% 5	3.23% 1	25.81% 8	0.00% 0	54.84% 17	31	3.74

#	Other item (please specify)	Date
1	none	5/5/2014 5:10 PM
2	See Question One	5/4/2014 4:19 PM
3	Only have original American Flyer trains.	5/2/2014 9:41 PM
4	It is difficult to find at retail	4/23/2014 10:01 AM
5	This is the LCCA... NOT the American Flyer Club	4/18/2014 12:32 PM
6	S Gauge is family. We're a small sub-group.	4/17/2014 5:33 PM
7	I believe the quality and scale appearance of the whole line is important with prototypical road names. The difference is in the details!!!	4/16/2014 7:55 PM
8	running quality and DCC availability. Reasonable compromise between layout size and quantity of equipment able to run on it.	4/16/2014 3:59 PM
9	S forces me to be more creative with kit bashing and coming up with ideas. Scale cars and trucks, on the other hand, are very plentiful.	4/16/2014 12:55 PM
10	I appreciate the better quality and more affordable products being made by MTH and American Models. I like the sound systems that are not all "gee whiz" electronics that do not always work and break down easily	4/16/2014 11:58 AM
11	I have quite a bit of traditional flyer made by lionel but I am gathering quite a lot of the legacy flyer pieces. I am 34 years old and will soon be starting my first layout room in s gauge. I do not have a nostalgic tie to Gilbert flyer as many do, I just like the size of the trains.	4/16/2014 10:24 AM
12	The new AF that does not owe anything to the AC Gilbert trains has greatly increased my interest in S	4/15/2014 12:00 PM

Q3 What is your perception of S-Gauge?

Answered: 123 Skipped: 33



	Strongly Relate to new S-Gauge	(no label)	(no label)	(no label)	Strongly Relate to Gilbert AF	Total	Weighted Average
Track - Gilbert T-track vs FasTrack	19.47% 22	16.81% 19	34.51% 39	10.62% 12	18.58% 21	113	2.92
Engines	19.64% 22	21.43% 24	39.29% 44	9.82% 11	9.82% 11	112	2.69
Rolling stock	15.04% 17	21.24% 24	46.02% 52	7.96% 9	9.73% 11	113	2.76
Accessories	9.82% 11	12.50% 14	43.75% 49	14.29% 16	19.64% 22	112	3.21
S-Gauge in general	13.51% 15	16.22% 18	44.14% 49	14.41% 16	11.71% 13	111	2.95

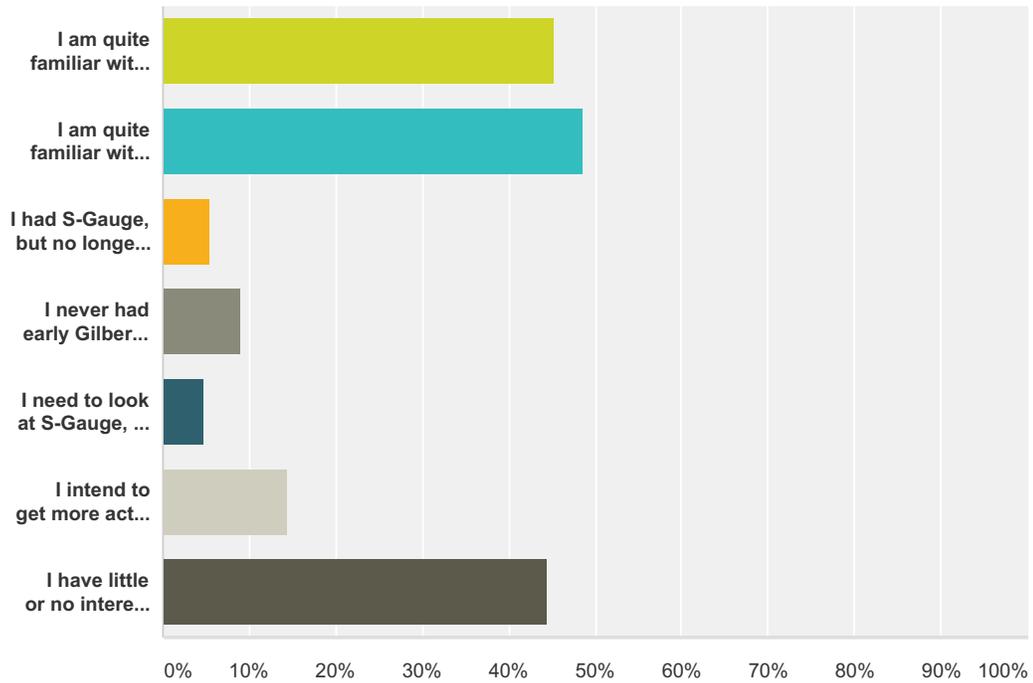
#	Other thoughts on S-Gauge	Date
1	Been t"here and done that." -- I enjoyed AF as a boy and had a large layout, but sold it all at age 16, No further interest in AF S-gauge.	5/5/2014 9:29 PM
2	no opinion	5/5/2014 5:10 PM
3	Don't care for it. Its a ripoff prices are wayyyyyyyyyy too high. I feel sorry for those who buy it.	5/5/2014 11:16 AM
4	I enjoy running only the new Legacy locomotive power, any new versions of the action cars and accessories, but run Gilbert AF action cars and accessories that have not been reproduced by Lionel yet.	5/4/2014 9:14 PM
5	no interest	5/4/2014 2:08 PM
6	It's fine for those who have or want it. I'm not in either category.	5/2/2014 8:59 PM
7	None No interest	5/2/2014 6:27 PM
8	Not interested at all. Like all trains however, but Lionel O and Std is my choice by far.	5/2/2014 3:25 PM
9	I look forward to more in S gauge, I would like to see more Milwaukee Road, Soo Line, and Wisconsin Central.	4/19/2014 7:22 AM

Tell LCCA Poll Question #7

10	not needed in the club	4/18/2014 12:33 PM
11	Equipment is generally scale proportioned.	4/17/2014 5:34 PM
12	Lionel needs to do more new "S" gauge accessories for American Flyer. It is the accessories that bring your layout to life. Since 2 rail HO Bachmann sells well, Why not bring those same kids in "S" with a better Thomas the Tank Engine with Smoke and sound!	4/17/2014 8:59 AM
13	I like to operate on AC current. Legacy is a great improvement to my operation. I like scale engines, cars but with Hi Rail wheel sets. Scale wheel sets become very problematic and to me would drive me away from further future purchases.	4/16/2014 8:02 PM
14	I still have all of my American Flyer trains but now run only American Models and one SHS engine.	4/16/2014 7:00 PM
15	I appreciate the amount of equipment available in S and the ease of conversion from hirail/tinplate to scale.	4/16/2014 4:01 PM
16	Layout is traditional 1950's in style, but is Legacy capable. Many new S guage engines are bought and operated on the layout.	4/16/2014 2:02 PM
17	Lionel has missed the boat. It makes huge engines with unreliable electronics and decorates cars with stupid fantasy schemes. I love American Models engines with realistic rolling stock that is reasonably priced. I do NOT want Aquarium Cars, Mint Cars, Zombie Cars, Winnie the Poo (sp) cars or other non-prototypical crap, and I want cars that will run on my layout without needing wheel modifications	4/16/2014 12:02 PM
18	A difficult set of questions because the past and present span two distinct periods and therefore you could become a collector/operator of either and both, but for myself I primary collect the earlier period simply because it is historic and can't be purchased new in a hobby shop which makes the collecting aspect the challenge. With the new Lionel period it is a lot easier to collect/operate and also take advantage of technological advances not available in Gilbert's time	4/16/2014 10:17 AM
19	Now that MTH is a competitor of Lionel in S gauge, and both can offer advanced electronics as well as DCC capability, the stage is set for a significant expansion for the S scale hobby if the two companies take advantage of this historic opportunity.	4/15/2014 12:03 PM

Q4 Are you familiar with newer S-Gauge products? CLICK ALL THAT APPLY.

Answered: 146 Skipped: 10



Answer Choices	Responses
I am quite familiar with Gilbert American Flyer S-Gauge	45.21% 66
I am quite familiar with new Lionel S-Gauge	48.63% 71
I had S-Gauge, but no longer in that Gauge, moving on to 3 rail, etc	5.48% 8
I never had early Gilbert, but have come to become an S-Gauge fan	8.90% 13
I need to look at S-Gauge, a lot has happened since I last saw it	4.79% 7
I intend to get more active in S-Gauge	14.38% 21
I have little or no interest in S-Gauge	44.52% 65
Total Respondents: 146	

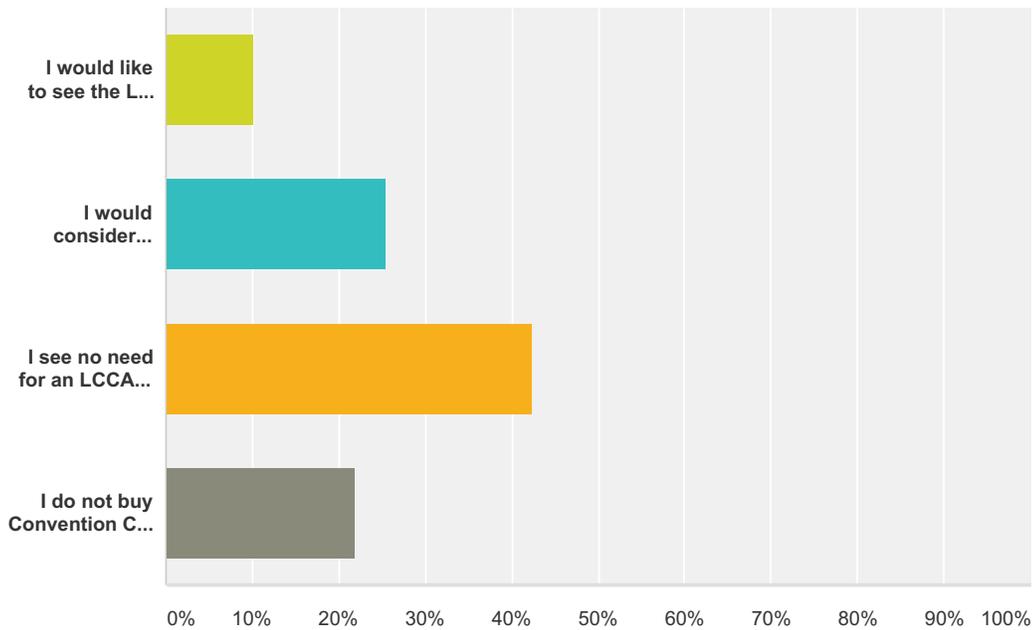
#	Other (please specify)	Date
1	I have only a very few pieces of equipment - one SD70ACe, and about eight cars - all C&O, Chessie, or CSX.	5/15/2014 6:47 AM
2	As I said before...I'm totally into Lionel's new American Flyer, and I'm strictly Legacy orientated, and can't wait to use my iPad to run my trains.	5/4/2014 9:17 PM
3	I don't have enough space, so I'm content with enough to add a Flyer circle with passing tracks.	5/2/2014 9:43 PM
4	I'm primarily 3 rail O scale. But I do have a few American Flyer items, and one train set that has been kept in our family for years. I would still consider purchasing a LCCA "Flyer" item though. If its something like a nice train car, or a classic Alco PA diesel offering.	4/20/2014 9:36 AM
5	Love the new steamers.	4/17/2014 5:38 PM

Tell LCCA Poll Question #7

6	I have been in S Gauge since I was two years old when my Grandfather bought me my first American Flyer train. I have never strayed away from S Gauge for now 66 years. I like some of the new offerings from Lionel but I have had trouble with reliability with the engines.	4/16/2014 8:07 PM
7	The new manufacturers of S (American Models, S Scale America, Lionel and MTH) have had a positive impact on the S gauge community. Their introduction of new equipment has been very beneficial to the promotion of S.	4/16/2014 4:04 PM
8	I am also familiar with and own some SHS (MTH) and American Models.	4/16/2014 2:02 PM
9	I'm really looking forward to a new steam locomotive made in the high quality but simple format as old Gilbert top-of-line stuff. I hope something like a NKP Berkshire fills that bill.	4/16/2014 12:09 PM

**Q5 Would you like to see an S-Gauge convention car offered by the LCCA?
Please think about this question and answer honestly. if you would like to see one, please suggest in the comment section. DO NOT PROVIDE ANY PERSONAL OR IDENTIFYING INFO. To offer a successful convention car, sufficient volumes must be ordered and sold. If you are interested in an S-Gauge car, please in the comments indicate a realistic price point. Chose one answer**

Answered: 137 Skipped: 19



Answer Choices	Responses
I would like to see the LCCA offer an S-Gauge Convention Car	10.22% 14
I would consider purchase of an S-Gauge Convention Car	25.55% 35
I see no need for an LCCA S-Gauge Convention Car	42.34% 58
I do not buy Convention Cars of any Gauge	21.90% 30
Total	137

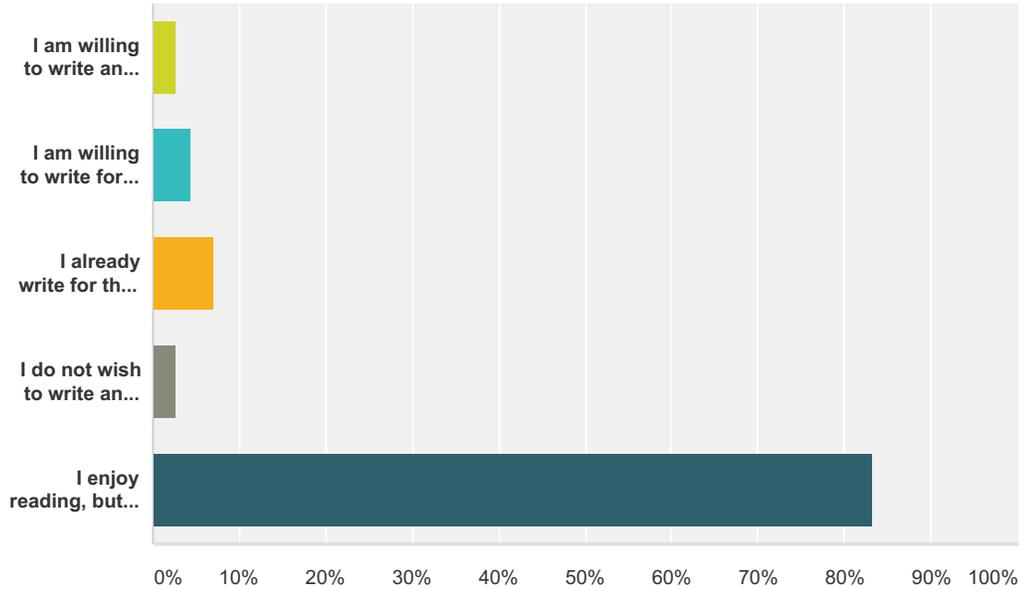
#	Here are a few comments on S-Gauge convention Cars	Date
1	\$60	5/12/2014 12:25 PM
2	How about thinking of an operating accessory that would be appropriate for both S and O scales? I'd have potential interest in that at a price point not to exceed \$90.	5/7/2014 5:37 PM

Tell LCCA Poll Question #7

3	Yes, I would like to see the LCCA offer an S-Gauge Convention Car and would purchase it. A price range would be anywhere from \$60 to \$100. The higher range would be for an action car.	5/4/2014 9:21 PM
4	I do not collect convention cars. But if LCCA is serious about S Gauge it needs to include S in their convention offerings. Actions speak louder than words. To talk about supporting a product and not really doing it is killer.	5/4/2014 4:24 PM
5	I think one offered through the club would do just fine.	5/2/2014 9:44 PM
6	If we have a lot of members with S-gauge, then an S-gauge convention car might be appropriate on the odd occasion. I would not buy it.	5/2/2014 9:01 PM
7	\$50 is a fair price	4/21/2014 5:07 PM
8	for me i see no need since i am into o gauge. I am sure most serious s gaugers would like to buy convention cars as i do for o gauge	4/18/2014 2:49 PM
9	Please, no fantasy paint schemes. Offer cars like LCCA offered in the 80s. Good stuff.	4/17/2014 5:39 PM
10	convention cars are not one of my choices for running with my trains because I don't see these on real railroads. So No thank you.	4/16/2014 8:12 PM
11	I would seriously consider joining LCCA and purchasing a convention car as long as it is of newer Lionel design and not a reissue of the old Gilbert molds (think Lionel calls this the "traditional" line of S.	4/16/2014 4:06 PM
12	Offer something new rather than a rehash of older items. I saw an example of a watermelon car that was considered as an option that I was going to purchase.	4/16/2014 3:45 PM
13	I'd like something unique like the NETCA cars, but more reasonably priced. Also make available to non-convention goers and non-members.	4/16/2014 3:31 PM
14	As long as it's not a fantasy paint job.	4/16/2014 3:25 PM
15	if it were prototypical, I might buy it. If it was a fantasy scheme, NO WAY!	4/16/2014 12:03 PM
16	These items are more for shelf display than for running in a consist, fantasy items cheapens the AF line and makes it more toy train than mirrors realism.	4/16/2014 10:20 AM
17	Looking for a scale car, not a traditional "Gilbert" design	4/16/2014 10:12 AM
18	I would like to see LCCA offer items in S-gauge, such as accessories and sets, but it does not have to be a convention car.	4/16/2014 8:33 AM
19	I do not have enough contact with LCCA members to know what the interest is.	4/16/2014 7:20 AM
20	something different or new	4/15/2014 3:18 PM
21	I look at LCCA as a modern Lionel club. If you in S gauge you would belong to an S gauge club. Other clubs who offer S gauge cars do not seem to have a big desire for them.	4/15/2014 3:16 PM

Q6 Would you be willing to provide articles, pictures, video and the like for inclusion in our magazines? The need is here. We need those interested in S-Gauge to step forward and offer articles, etc for publication.

Answered: 114 Skipped: 42



Answer Choices	Responses
I am willing to write an S-Gauge article. I will send my contact info to office@lionelcollectors.org	2.63% 3
I am willing to write for the club, but do not know where or how to start. I will seek help and input at Office@lionelcollectors.org	4.39% 5
I already write for the club, and am willing to try my hand at S-Gauge. I will contact an editor and get started	7.02% 8
I do not wish to write an article, but am willing to produce a video. We seek member videos.	2.63% 3
I enjoy reading, but do not want to write articles, it is just not my thing.	83.33% 95
Total	114

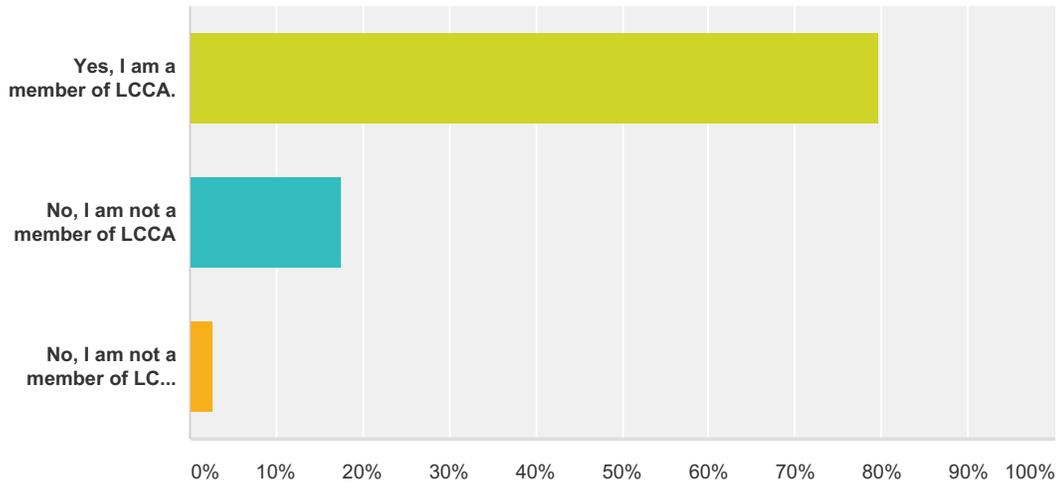
#	Other (please specify)	Date
1	Not at this time	5/12/2014 12:25 PM
2	None of the above choices applies to me. I do enjoy writing and have contributed to several club publications and once to OGR, as well as a short "Tips and Hints" to CTT. However, all of my experience has been in O gauge and I'm not in any way qualified to write on S scale.	5/7/2014 5:40 PM
3	no interest in S	5/5/2014 5:11 PM
4	NO	5/5/2014 11:17 AM
5	Writing is not really my thing, but I will consider it. I agree, it would be outstanding to develop this area in the magazine. The articles that currently catch my interest in the magazine are the ones dealing with any aspect of Legacy and, of course, the new LCS Wi-Fi system.	5/4/2014 9:27 PM
6	I do not want S-Gauge in LCCA	5/3/2014 5:37 AM

Tell LCCA Poll Question #7

7	My answer to the question is no.	5/2/2014 9:03 PM
8	Not interested in S gauge.	5/2/2014 4:52 PM
9	Not in our publications please! The last article wrote just slammed Lionel O and Std.	5/2/2014 3:27 PM
10	I have a general knowledge / not enough to write a educated and informative dissertation	4/23/2014 10:04 AM
11	Layout not completed still under construction. Once completed I would offer a video.	4/21/2014 9:25 PM
12	I'm 3 rail O scale, so I wouldn't have the information that S gauge experts have. However, S should be included in The Lion Roars. I would enjoy those articles and even support the club with a purchase.	4/20/2014 9:40 AM
13	don't know enough about it to write anything	4/18/2014 2:50 PM
14	Enjoy reading about S-Gauge, but would not be qualified to write an article about it.	4/17/2014 7:15 AM
15	My computer skills are very limited and that parallels my writing skills. I do like to read about S Gauge and I like to see layouts in videos. My layout is in shambles and I am still planing my future layout. I am sorry but I am not the one that should be asked. Thank you though	4/16/2014 8:17 PM
16	I am primarily scale oriented, but could write concerning scale conversions if these are in line with your goals as an organization.	4/16/2014 4:10 PM
17	Have been getting requests from the editor of "The Lion Roars", but obtaining acceptable photos is proving to be a stumbling block. I also have some concern about how many S gaugers are going to see it in the journal.	4/16/2014 2:07 PM
18	I would like to write, but I'm already working three writing jobs for three different companies. Model trains is my relief valve.	4/16/2014 12:58 PM
19	I have seen the contempt that those in Lionel have to those in S gauge. They refuse to see our point of view and want us to want the same kind of product that works in Lionel 3 rail. I don't want to write for you guys, you aren't interested in me or what I value	4/16/2014 12:04 PM
20	I am not currently a member.	4/16/2014 10:26 AM
21	I don't personally see now that LCCA supports S people and the cost of joining does not reflect a value for money. I can also see current Lionel members baulking at an S gauge section as it will in their eyes reduce content which was used for O gauge.	4/16/2014 10:24 AM
22	The above box checked is not "absolute"; I would consider writing an article if I found an area I could offer some expertise and practical knowledge.	4/16/2014 10:15 AM
23	I am not knowledgable enough to write an article exclusively about S - Gauge	4/16/2014 8:35 AM
24	S gauge articles are all right but I think you are going to change the focus of the club and lose members.	4/15/2014 3:17 PM
25	Will do it under a Nom De Plum	4/15/2014 12:04 PM

Q7 Are you a member of The Lionel Collectors Club of America?

Answered: 148 Skipped: 8



Answer Choices	Responses
Yes, I am a member of LCCA.	79.73% 118
No, I am not a member of LCCA	17.57% 26
No, I am not a member of LCCA but I am considering joining. I will go to www.lionelcollectors.org and join	2.70% 4
Total	148